Appalachian STATE UNIVERSITY | SAS

Stay Ahead in a
Data-Driven World

Get the skills you need to make expert data-based decisions for your organization -- part-time and entirely online!

App State's Professional Business Analytics Certificate is based on SAS Viya, the newest state-of-the-art analytics platform. Developed in partnership with SAS, a leading entity in data analytics, this 5-course program can be completed in only one year. Quickly learn big data and predictive analysis best practices while you also prepare for the INFORMS Certified Analytics Professional (CAP) designation.

The Business Analytics Graduate Certificate -- developed by the Center for Analytics Research & Education (CARE) in partnership with SAS

How is App State different?

✓ You'll complete all your classwork online, studying whenever it's convenient for you – there are no set class times.

✓ You'll balance your schooling with the rest of your life. Take one course per 9-week session, and complete the certificate after only 5 courses.

✓ You'll complete the Business Analytics Certificate in only a year if you take all 5 courses in sequence.

✓ You'll learn from the best! All courses are taught by top-notch faculty who are experts in the latest business analytics best practices.

What will I learn?

Gain marketable expertise in data management, visual analytics, predictive analytics and text mining as you progress through the program. Each engaging online course features video lectures, interactive assignments and lively discussion boards. Connect and collaborate with your peers as you explore:

- Analytics Project Management
- Data Management
- Data Discovery
- Machine Learning and Predictive Analytics
- Advisory Analytics and Hot Topics in AI

Up-level your SAS Viya Skills while you prepare for the future! This program will cover many of the topics on the Institute for Operations Research and the Management Sciences (INFORMS) Certified Analytics Professional (CAP®) certification exam.

Connect with us:

Visit: professionalanalytics.appstate.edu/sas

Email: professionalanalytics@appstate.edu