

## Call for Papers 2019 JPIM Research Forum

The 2019 [JPIM](#) Annual Research Forum, powered by the Product Development and Management Association ([PDMA](#)), seeks paper and poster submissions from scholars from all disciplines who share a common interest in new product development and innovation management. The conference will offer networking opportunities with innovation scholars, practitioners, the JPIM's new Editorial Team and the PDMA community. Full papers, special topics proposals and early stage work are all welcome.

### DATES AND VENUE

**Submission Deadline:** June 1<sup>st</sup>, 2019

**Notification to Authors:** Acceptance/Rejection decisions made by July 31<sup>st</sup>, 2019

**Submission Website:** <https://easychair.org/conferences/?conf=2019rf>

**Event:** 2019 JPIM Research Forum powered by PDMA

**Event Dates:** November 2-3, 2019

**Location:** Hilton Bonnet Creek, Orlando (FL) USA

**Conference Website:** <https://www.pdma.org/mpage/jpim-research-forum>

### CO-CHAIRS

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### CONFERENCE THEMES

*The 2019 JPIM Research Forum* Co-chairs welcome submissions regarding *all* aspects of new product development (NPD) and innovation management, including but not limited to:

- New Product, Service, and Process Design, Development and Management
- Disruptive Designs, Business Models, and Entrepreneurship
- Emerging Enabling Technologies and Innovation, e.g. big data & AI, blockchain, gene therapy, humanoid robotics and more
- Open Innovation and Innovation Eco-Systems
- Responsible, Ethical and Social Innovation
- Women Innovators
- Interfaces between Innovation and other disciplines including Strategy, Organization, Finance, Operations and Talent Management;
- Industry-specific Innovation studies (e.g., innovation in healthcare, education, energy, and other industries)
- Other special session topics related to innovation

Submissions from all academic areas, methodological approaches, and regions of the world are welcome.

### SUBMISSION GUIDELINES

Manuscripts should be submitted online via <https://easychair.org/conferences/?conf=2019rf>

The 2019 JPIM Research Forum will consider the following types of submissions:

- a) **Competitive papers:** fully developed papers, up to 20 pages (including figures, tables and references). If accepted, these papers will be presented in a regular parallel session.
- b) **Developmental Papers:** early-stage papers, up to 10 pages (including figures, tables and references). Authors should describe the key research questions, why they are important, key theories, plans for data collection and analysis, and expected contribution to theory and practice. If accepted, these papers will be discussed in a round-table developmental session with other authors and expert innovation scholars, to offer valuable feedback for further development. Hence, Authors are invited to answer the question “*What help do I need with this paper?*” in the conclusion section of their paper.
- c) **Special Sessions:** The JPIM Research Forum welcomes submissions for Special Sessions on topical aspects of innovation theory, novel and useful methods, or unique datasets. A special session proposal brings together a group of scholars interested in the same topic and is evaluated as a whole. A special session proposal should include: title of the special session, a brief description of the session theme and why it is relevant, title and abstract of each presentation (up to five), names, affiliations, and publication list of key speakers.
- d) **Posters:** Up to 5 pages (including figures, tables and references). These submissions, if accepted, will be presented as a poster.

- Please submit online via <https://easychair.org/conferences/?conf=2019rf>
- Please upload a single anonymized PDF file
- Please do NOT include any author information in the uploaded PDF
- Structure of the paper:
  - Cover Page: Title, Abstract, Keywords, Submission type (see list above)
  - Main text (including figures, tables and references)
- For manuscript preparation, please refer to JPIM's [guidelines](#)

Competitive papers, developmental papers and poster submissions will be blind-reviewed by at least two reviewers. Special Session Proposals will be reviewed by the Conference Co-chairs. Acceptance/Rejection decisions will be communicated by July 31<sup>st</sup>, 2019.

## CONFERENCE AWARDS

The 2019 JPIM Research Forum offers the following awards, which will be presented at the event:

- Best Competitive Paper
- Best Doctoral Student Paper
- Best Reviewer
- Best Poster

Winners of the Best Paper and Best Student Paper will receive feedback on their work regarding potential submission to the *Journal of Product Innovation Management* (JPIM) from Prof. Charles Noble and Prof. Jelena Spanjol, JPIM Editors-in-Chief.