

Distinguished Business Analytics Speaker Events

Career in Business Analytics

In this webinar, our panel of experts will discuss career development and path in the area of business analytics, generally speaking. Topics to be discussed include, but are not limited to: skills needed in analytics and modeling; desired types of candidates; company culture and dynamics; career networking; career change; technical and people leaderships.

Panelist



Lonnie Miller, Senior Manager, Industry Consulting for SAS Institute's Manufacturing, Transportation, Entertainment and Services business unit. He focuses on opportunities and risks with emerging technology and competitive market dynamics while examining the role of analytics with customer experience, Industry 4.0, connected assets and mobility strategies. He brings critical thinking to business growth goals drawing from his interests in competitive market analyses, applied analytics, and building marketing plans. Lonnie holds a B.B.A. in Marketing from the University of Michigan-Flint and an M.A. in Advertising from

Michigan State University. You can find him on LinkedIn at

<https://www.linkedin.com/in/lonniemiller>.



Thomas A. Montgomery, Manager in Ford Motor Company's AI Advancement Center, with responsibilities that range from the Product Owners of Ford's AI and Machine Learning platform to the GDI&A (Global Data Insights and Analytics) Talent Development and Communications team. He graduated from the University of Michigan with a B.S. in Physics, and an M.S. and PhD in Computer Engineering, specializing in Distributed Artificial Intelligence. He is a strong believer in continuous learning as his career has included distributed databases for telecom, model-based diagnostics, text mining, artificial markets, mobility and connected vehicle analytics,

applications of artificial intelligence, and his current emphasis on transitioning Ford's Mach1ML AI tool suite to the Google Cloud Platform.

Tuesday, September 6, 2022, Eastern Time 6:00 pm - 7:00 pm

Zoom Webinar

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