



THE UNIVERSITY OF HONG KONG  
Faculty of Business and Economics

## CALL FOR PAPERS

### 2018 Darden-Cambridge Judge-HKU FBE Entrepreneurship and Innovation Research Conference

- Paper submissions are due on **15 January 2018**

- 2018 event to be held at the Faculty of Business and Economics of the University of Hong Kong, Hong Kong on **9-10 May 2018**

The University of Virginia Darden School of Business, the University of Cambridge Judge Business School, and the University of Hong Kong's Faculty of Business and Economics (FBE) will co-host the conference in Hong Kong on May 9-10, 2018. With its first appearance in Asia, the conference aims to promote worldwide scholarly collaborations across regions, continents and academic communities.

We are very pleased to announce that the following two established scholars have agreed to give keynote talks to share their cutting-edge research with us at the conference:

- **Karl Ulrich** (CIBC Endowed Professor and Vice Dean of Entrepreneurship and Innovation, the Wharton School of the University of Pennsylvania)
- **David Hsu** (Richard A. Sapp Professor of Management, the Wharton School of the University of Pennsylvania)

We welcome unpublished working papers from all research areas within the topics entrepreneurship and innovation. Examples of suitable topics for the conference include:

- new venture formation processes, financing, and strategies;
- R&D and project management, performance metrics, and portfolio evaluation;
- institutions and policies to enhance entrepreneurship and innovation;
- markets for ideas, innovation, and other intangibles;
- regional and global dynamics of entrepreneurship and innovation;
- university and science-based innovation and technology transfer;
- continuous improvement and new process development; new product development, development processes, and service design;
- patents, licensing, and intellectual property;
- business model innovation (e.g., operations, marketing, or network innovation);
- open innovation and distributed innovation; and
- market and financial impact of innovation.

*(Abstracted from Management Science's definition of entrepreneurship and innovation.)*

**In addition to the listed suitable topics, we are particularly interested in original research that is based on emerging country data, analyzes the innovation and entrepreneurial activities in Asia, and/or is related to cross-country knowledge spillovers.**

Please submit an electronic version of your full paper no later than **Monday, 15 January 2018**, using the form located at this link: [https://virginia.az1.qualtrics.com/jfe/form/SV\\_ehNqQgd3mL2ZOCh](https://virginia.az1.qualtrics.com/jfe/form/SV_ehNqQgd3mL2ZOCh)

The papers will be reviewed by the conference committee and the authors will receive notice by **15 March 2018**.

**About this Conference**

The Batten Institute at the University of Virginia Darden School of Business hosted the inaugural annual conference (organized by Michael Lenox) in 2010. That first event attracted scholars from all over the world and featured a scholarly debate between Jay Barney and Sid Winter. As the conference grew in popularity, Darden partnered with the Academy of Management in hosting the 2012 event, which enabled the program to be streamed live to every continent. After that successful event, the Cambridge Judge Business School joined in 2013 as a co-sponsor alongside Darden. Since then, the event shifted location between the United Kingdom and the United States. In 2018, the University of Hong Kong (HKU) Faculty of Business and Economics (FBE) will join Darden and Cambridge Judge to co-host this event for the first time in Asia. Po-Hsuan Hsu (HKU FBE), Stelios Kavadias (Cambridge Judge), and Jeremy Hutchison-Krupat (Virginia Darden) will serve as the three co-chairs for the 2018 event.

The conference promises to provide a vigorous and lively discussion about current research in the fields of entrepreneurship and innovation from a global perspective. The conference committee also extends an invitation to interested scholars to attend the conference regardless of if a paper is submitted.

### **MORE INFO**

The most updated information about the 2018 event can be found at: <http://www.fbe.hku.hk/conference/EIRC/>

The history and previous conference programs can be found at the permanent conference website:

<http://www.darden.virginia.edu/entrepreneurship-innovation-research-conference/>

### **About the University of Hong Kong Faculty of Business and Economics**

Forming an alliance of excellence, the Faculty of Business and Economics takes an entrepreneurial approach to meeting the challenges of a rapidly changing global environment by drawing together the strengths of six academic areas including Accounting and Law, Economics, Finance, Innovation and Information Management, Management and Strategy, and Marketing. The Faculty's pioneering research output is a leading source of innovative thinking for government and business in Hong Kong and the region. The research centers cut across the boundary of the six academic disciplines that facilitate cross-fertilization of ideas and enhance inter-disciplinary work. Remaining true to the spirit of entrepreneurship, the Faculty of Business and Economics continues to be a leading international center for the study of economics and business in Asia.

### **About the Judge Business School**

Cambridge Judge Business School is internationally recognised as one of the leading providers of innovative, intellectually challenging and practical business management education across a portfolio of undergraduate, graduate and executive programmes.. [www.jbs.cam.ac.uk](http://www.jbs.cam.ac.uk)

### **About the Batten Institute**

The Batten Institute at the Darden School of Business creates value and transforms society through entrepreneurship and innovation. The Institute's academic research center advances knowledge that addresses real-world challenges and shapes Darden's curriculum, and the Center for Entrepreneurial Leadership offers one of the world's top entrepreneurship programs. The Batten Institute was established with gifts now totaling over \$100 million from UVA alumnus Frank Batten, Sr., a media pioneer, visionary, and founder of The Weather Channel.

[www.batteninstitute.org](http://www.batteninstitute.org)

### **About the Darden School of Business**

The University of Virginia Darden School of Business is one of the world's leading business schools, offering MBA, Ph.D. and Executive Education programs. The unique Darden experience combines the case study method, the highest-ranked faculty whose research advances global managerial practice and business education, and a tight-knit learning environment to develop principled and complete leaders who are ready to make an impact. For questions or information, contact [communication@darden.virginia.edu](mailto:communication@darden.virginia.edu).

###

### **Contact:**

Po-Hsuan Hsu  
University of Hong Kong  
Faculty of Business and Economics  
[PaulHsu@hku.hk](mailto:PaulHsu@hku.hk)