

Strategic Goals

The following represents long-range goals for the next three to five years. These **goals** are outcome-oriented statements that represent what will constitute the organization's future success. The achievement of each goal will move INFORMS towards the realization of its Envisioned Future.

Goal: INFORMS

INFORMS will identify, recognize, and promote the work of our members to show the value their science and practice brings to society.

Goal: Decision-makers

Decision-makers will have access to, and use, innovative technologies and methodologies to transform visions, tasks, or responsibilities into better choices, services and products to achieve better outcomes.

Goal: Organizations

Organizations will identify Operations Research and Analytics as core components of success and institutionalize Operations Research and Analytics input as part of their decision-making processes.

Goal: Society

Operations Research and Analytics will advance society and make the world a better place.