

*INFORMS Members in the News - Weekly News Update: 8/28/23*

Another solid week of media clips. INFORMS members made national news coverage on topics related to healthcare and AI. We also had traction in some trade publications. Some of this content was interview based while other of it was opinion editorials. A variety of members are showcased in these top stories including Ozlem Ergun, Cynthia Rudin, Anita Woolley, Tinglong Dai and Christopher Tang.

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| A blue and white logo  Description automatically generated[The ADHD drug market is already stretched thin. Now it’s facing a back-to-school supply strain](https://www.cnbc.com/2023/08/26/adhd-drug-market-back-to-school-supply-strain.html)August 26, 2023Member: Ozlem Ergun | A logo of a company  Description automatically generated[Amazon will soon let you pay for groceries with your palm at any Whole Foods—but tech experts urge caution](https://www.cnbc.com/2023/08/26/amazon-biometric-payments-privacy-concerns.html)August 26, 2023Member: Cynthia Rudin |
| A close up of a logo  Description automatically generated[Why you should divide your life into semesters, even when you’re not in school](https://www.vox.com/even-better/23835758/divide-life-semesters-not-in-school-motivation-goals)August 21, 2023Member: Anita Williams Woolley | **A close up of a logo  Description automatically generated**[The Role of Artificial Intelligence in Managing Postpandemic Supply-Chain Risks](https://bioprocessintl.com/2023/july-august-2023/the-role-of-artificial-intelligence-in-managing-postpandemic-supply-chain-risks/)August 17, 2023Member: Tinglong Dai |
| A red and black text  Description automatically generated[Race to carbon neutrality: Why UK and EU must look to China for affordable EVs](https://www.businessleader.co.uk/uk-eu-china-affordable-evs/)August 16, 2023Member: Christopher Tang |  |

*Members in the News*

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| A blue and white logo  Description automatically generated[Unleashing the Power of AI: Unveiling the ‘Black Box’ with Blockchain Tech](https://www.compsmag.com/news/unleashing-the-power-of-ai-unveiling-the-black-box-with-blockchain-tech/)August 25, 2023Member: Subodha Kumar | A close up of a logo  Description automatically generated[The Predictive Power Of Social Media Data In Fashion Forecasting](https://thenewsmotion.com/the-predictive-power-of-social-media-data-in-fashion-forecasting/)August 23, 2023MSOM |
| A blue and white sign  Description automatically generated[Here's when daylight saving time ends in the U.S., and when it will return](https://www.nbcchicago.com/news/local/heres-when-daylight-saving-time-ends-in-the-u-s-and-when-it-will-return/3212589/)August 22, 2023Member: Sheldon Jacobson | A close up of a logo  Description automatically generated[Sheldon H. Jacobson: The price American industry may pay for remote work](https://www.chicagotribune.com/opinion/commentary/ct-opinion-remote-work-costs-return-to-office-in-person-20230821-lswfy735fvbcbjariguybnodk4-story.html)August 21, 2023Member: Sheldon Jacobson |
| A black and white text  Description automatically generated[Targeted data: Health systems, vendors face increasing efforts to steal valuable patient information](https://www.post-gazette.com/business/healthcare-business/2023/08/21/theft-health-information-victims-data-breach/stories/202308200105)August 21, 2023Member: Rahul Telang | A black text on a white background  Description automatically generated[Delayed passengers who challenged each other to races around a Miami airport terminal praised for not turning into an 'angry mob'](https://www.insider.com/miami-airport-passengers-spent-hourslong-delay-racing-around-terminal-2023-8)August 19, 2023Member: Gad Allon |
| A black text on a white background  Description automatically generated[The tech company touting its MIT connection that stranded Kentucky school kids for a week did the same thing in Ohio last fall](https://fortune.com/2023/08/16/louisville-jefferson-school-bus-alpharoute-tech-firm-ohio-cincinnati/)August 16, 2023Member: Dimitris Bertsimas | A logo of a news channel  Description automatically generated[Company behind Louisville’s disastrous rollout of a new school bus system had similar issues in Ohio last year](https://www.foxnews.com/us/company-behind-louisvilles-disastrous-rollout-new-school-bus-system-had-similar-issues-ohio-last-year)August 16, 2023Member: Dimitris Bertsimas |
| A black text on a white background  Description automatically generated[Navigating the Grain Crisis: Expert Insights on the Black Sea Grain Initiative’s Collapse](https://theukrainianreview.com/navigating-the-grain-crisis-expert-insights-on-the-black-sea-grain-initiatives-collapse/)August 16, 2023Member: Anna Nagurney | A blue and red logo  Description automatically generated[Tech Company Behind Kentucky School Bus Problems Had Similar Issues in Ohio Last Year](https://www.usnews.com/news/best-states/kentucky/articles/2023-08-16/tech-company-behind-kentucky-school-bus-problems-had-similar-issues-in-ohio-last-year)August 16, 2023Member: Dimitris Bertsimas |
| A white text on a black background  Description automatically generated[Our Turn | With return of students comes a certain rise in COVID-19](https://www.news-gazette.com/opinion/guest-commentary/our-turn-with-return-of-students-comes-a-certain-rise-in-covid-19/article_3acf68f9-633d-58a7-8525-cdde9cd8ee2b.html)August 15, 2023Member: Sheldon Jacobson | A blue and white logo  Description automatically generated[ChatGPT remains controversial topic in Central Florida schools](https://www.wftv.com/news/local/chatgpt-remains-controversial-topic-central-florida-schools/CQ6PZ4HM55HJ5IBYZDID4XBZAQ/)August 14, 2023Member: Subodha Kumar |
| Blue letters on a white background  Description automatically generated[How to design predictable scheduling laws that not only benefit workers but also firms’ bottom line?](https://www.brookings.edu/articles/how-to-design-predictable-scheduling-laws-that-not-only-benefit-workers-but-also-firms-bottom-line/)August 10, 2023Member: Qiuping Yu | A logo with a green apple  Description automatically generated[EP 1,160B - Drug Quality and Drug Shortages and What We Can Do About It](https://radiomd.com/show/you-the-owners-manual-radio-show/item/49643-ep-1-160b-drug-quality-and-drug-shortages-and-what-we-can-do-about-it)August 8, 2023Member: Tinglong Dai |

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*Press Releases*

8/22: [Decision Science Digest: August 22, 2023](https://www.informs.org/News-Room/INFORMS-Releases/Decision-Science-Digest/Decision-Science-Digest-August-22-2023a)

8/23: [The Predictive Power of Social Media: Turning Tables in the Fashion Industry](https://www.informs.org/News-Room/INFORMS-Releases/News-Releases/The-Predictive-Power-of-Social-Media-Turning-Tables-in-the-Fashion-Industry)