



# Strategic Goals

Adopted, January 2016

## Goal: INFORMS

**INFORMS will identify, recognize, and promote the work of our members to show the value their science and practice brings to society.**

## Goal: Decision-makers

**Decision-makers will have access to, and use, innovative technologies and methodologies to transform visions, tasks, or responsibilities into better choices, services and products to achieve better outcomes.**

## Goal: Organizations

**Organizations will identify Operations Research and Analytics as core components of success and institutionalize Operations Research and Analytics input as part of their decision-making processes.**

## Goal: Society

**Operations Research and Analytics will advance society and make the world a better place.**