

**Dr. Suresh Ramanathan**

*Dean & Principal*

*Dr. Bala Balachandran Distinguished*

*Professor of Marketing & Strategy*

Date: 17.08.2020

Director – PhD Program

**Subject:** Faculty recruitment at Assistant Professor level

Dear Sir/Madam ,

We are writing this letter from Great Lakes Institute of Management, Chennai (GLIM). As you may be aware, GLIM is a Chennai-based private graduate business school founded in 2004 by Padma Shri Dr. Bala V. Balachandran, Distinguished Professor (Emeritus in Service), Kellogg School of Management, Northwestern University, Chicago, with a vision of becoming the leading Management Institution in India providing quality education at an affordable cost and human capital for emerging economies.

GLIM is today one of the premier business schools in the country, offering a variety of programs in management, with a flagship one-year program for graduates with 2-5 years of experience, a two-year program for those with 0-2 years of experience, and part-time executive programs for working professionals and executives. We also have a thriving executive education program. GLIM is AMBA accredited, the youngest school to get the accreditation in India. It is also accredited by SAQS from AMDISA, and by NBA for its two-year PGDM program. We are in the process of getting AACSB accreditation as well. Led by exceptional academic faculty, steered by an outstanding advisory council and buoyed by the international collaborations, Great Lakes has, within a short span emerged as a top-ranked business school in the country.

I, Suresh Ramanathan, took over from Prof. Bala as the Dean of the institute in July 2019, after spending 22 years in the US with Chicago Booth and Texas A&M University. I graduated from IIT Delhi and obtained my MBA from IIM Calcutta.

I am looking to strengthen our faculty as we move to our next stage in our ambitious journey to excel in research and teaching. I have outlined my vision for the school as being a leader in knowledge creation. With that goal in mind, I am actively looking to recruit talent at all levels that is strongly focused on research. Recently, we hired a reputed senior professor from NUS Business School. Further, we are launching our PhD program in the academic year 2021-22 with a focus on Marketing, where we have faculty trained at some of the finest international institutions. I mention these facts to emphasize that we fully embrace a culture of

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excellence in both research and teaching, consistent with the priorities defined by the Government in its New Education Policy.

In line with our research-focused vision, we wish to recruit new faculty with PhD (or FPM) at the Assistant Professor level. We are specifically looking for those who have a strong aptitude for high quality academic research in the areas of Finance, Operations and Supply Chain, Strategy, Economics, and Organizational Behavior, and have acquired strong knowledge, skills and research tools in their chosen area. We are particularly interested in those who have graduated recently or are about to graduate.

Faculty at GLIM are provided a highly research-conducive and collegial atmosphere. We offer a remuneration that is in line with the top 10% of private business schools in India and an incentive structure that is liberal and designed to encourage high quality research and teaching. In particular, our research incentives are comparable to the best in the country, and we provide ample research support. Our teaching loads are low in comparison to other institutions, as we believe in providing faculty with enough time to focus on their research. With opportunities to teach in a variety of programs, faculty will be able to find plenty of ways to meet their teaching obligations. We are a meritocratic organization and have clearly defined standards of performance at each level.

GLIM is located about 60 km away from Chennai, very near the heritage coastal town of Mahabalipuram. Housing facilities are available on campus, but faculty often travel from various locations in the city by bus services provided by the institute. We have a 27.5 acre green campus, enjoying the privilege of being Asia's first LEED Platinum campus. More information on the campus can be found at <https://www.greatlakes.edu.in/chennai>.

Chennai is rated by the Ministry of Housing and Urban Affairs as the second best in ease of living among all large cities with a population of 4 million and above, ranking above Mumbai and New Delhi in safety and security and best among all metros in healthcare facilities.

We request you to spread this information among your colleagues and contacts and among your FPM students who are about to graduate within a year. Interested candidates may apply by writing to our recruitment committee at [rcom@greatlakes.edu.in](mailto:rcom@greatlakes.edu.in). If you have any questions, please do not hesitate to get in touch with me.

Looking forward to hearing from you and your FPM students.

With best regards,



Dr. Suresh Ramanathan  
Dean & Principal

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