Special Issue Call for Papers
Analytics and Operations of Online Retailing

Guest Editors: Yun Fong Lim (Singapore Management University)
Stefanus Jasin (University of Michigan)

Associate Editors: Niels Agatz (Erasmus University Rotterdam), Kris Ferreira (Harvard University), Mehmet Gumus (McGill University), Dorothee Honhon (UT Dallas), Qing Li (HKUST)

Naval Research Logistics is a premier peer-reviewed journal in operations research, applied statistics, and general quantitative modeling. Founded in 1954, *NRL* has a distinguished history of publication of both seminal methodological contributions and innovative applications. For decades, *NRL* has been a broad-based journal devoted to operations and analysis problems in business, industry, and government.

In this special issue, we aim to bring together state-of-the-art research on the design, planning, and real-time management of online and omnichannel retailing. The special issue is open to a broad range of research methodologies including normative and empirical work. Moreover, we encourage work that highlights the application of OR/MS and Analytics in practice.

Example topics include but are not limited to:
- Forecasting
- Pricing and revenue management
- Assortment planning
- Network design
- Inventory management
- Fulfillment planning
- Warehouse operations
- Last-mile delivery
- Quality, safety, and return management
- Cross-border management
- Integration of online and offline channels
- Use of data for online retailing
- New technologies for online retailing

Timeline:
Submission deadline: November 30, 2019   **Anticipated publication date: June 2020**

Submission guidelines:
Papers must feature original research contributions. Manuscripts will be reviewed in a manner consistent with the NRL editorial policy, with the review team consisting of the guest editor, associate editors, and reviewers selected by the AEs. Submission guidelines are available on the journal web page (https://onlinelibrary.wiley.com/page/journal/15206750/homepage/forauthors.html). Please submit your paper online at http://mc.manuscriptcentral.com/nrl. Include suggestions for AEs and referees. Please specify that your paper is for the special issue. NRL encourages succinct and clear writing, but there are no page limits. Also, papers may include a full-length appendix.