

*Weekly News Update: 4/3/23*

A great last few weeks with members in the media. INFORMS saw members in top tier media as well as local press. Workplace expert Anita Williams Woolley was featured in Business Insider while Rob Handfield, a supply chain expert, was interviewed for an article in The Wall Street Journal. March Madness analytics proved to be a hot topic with the press garnering a lot of interviews. Sheldon Jacobson was featured in the Associated Press while Laura Albert was on Channel 3000.

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| **A picture containing text, clipart  Description automatically generated**[Mark Zuckerberg is leaning into Meta's 'year of efficiency' the wrong way, and multiple rounds of layoffs will be damaging](https://www.msn.com/en-ie/money/careersandeducation/mark-zuckerberg-is-leaning-into-meta-s-year-of-efficiency-the-wrong-way-and-multiple-rounds-of-layoffs-will-be-damaging/ar-AA18ObQh?li=BBr5Fap)March 18, 2023Member: Anita Williams Woolley | **Logo, company name  Description automatically generated**[Analytics expert says portal hurting some major programs](https://apnews.com/article/march-madness-ncaa-tournament-betting-cc00e2c6133cad5089537b497998533d)March 17, 2023Member: Sheldon Jacobson |
| **Text, logo  Description automatically generated**[WATCH: Advice for filling out your NCAA bracket](https://www.channel3000.com/news/newscasts/newscasts-live-at-four/watch-advice-for-filling-out-your-ncaa-bracket/article_e144bfd6-c377-11ed-9854-2fbc68f7fae1.html)March 15, 2023Member: Laura Albert | [Supplier, Buyer Relations Are Shifting Again as Pandemic Strains Ease](https://www.wsj.com/articles/supplier-buyer-relations-are-shifting-again-as-pandemic-strains-ease-f7121226)March 15, 2023Member: Rob Handfield |

*Members in the News*

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| **A picture containing text, clipart  Description automatically generated**[Sheldon H. Jacobson: Why has this year’s men’s basketball tournament been so mad?](https://triblive.com/opinion/sheldon-h-jacobson-why-has-this-years-mens-basketball-tournament-been-so-mad/)March 31, 2023Member: Sheldon Jacobson | **Logo  Description automatically generated**[GPT-4 draws more heat as AI advocates file FTC complaint against OpenAI](https://www.ciodive.com/news/FTC-complaint-AI-Lina-Khan-CAIDP-OpenAI/646458/)March 30, 2023Member: Ramayya Krishnan |
| **A red and white sign  Description automatically generated with medium confidence**[Could AI help find trends in mass shootings?](https://kdvr.com/news/local/could-ai-help-find-trends-in-mass-shootings/)March 30, 2023Member: Sheldon Jacobson | **A picture containing text, clipart  Description automatically generated**[Global Supply Chains in a Post-Pandemic World](https://americantalk.live/business/global-supply-chains-in-a-post-pandemic-world/)March 28, 2023Member: David Simchi-Levi |
| **A picture containing text, clipart  Description automatically generated**[Sheldon Jacobson: Would a JetBlue and Spirit merger be all that bad for travelers?](https://www.chicagotribune.com/opinion/commentary/ct-opinion-jetblue-spirit-airline-merger-justice-department-20230327-mkam5ash5zfrtaqsikobx3awwa-story.html)March 27, 2023Member: Sheldon Jacobson | **Icon  Description automatically generated**[That selfie you posted on Instagram? Companies are using it in unethical ways | Opinion](https://news.yahoo.com/selfie-posted-instagram-companies-using-145333824.html?guccounter=1)March 27, 2023Member: Cynthia Rudin |
| **Logo, company name  Description automatically generated**[MIT Sloan School of Management researchers help redesign national lung transplant allocation system using data analytics](https://apnews.com/press-release/pr-newswire/organ-transplants-surgery-pr-newswire-cba8e34f9fb2ce7ca4842c131bf99d27)March 28, 2023Member: Dimitris Bertsimas | **A picture containing text, clipart  Description automatically generated**[We Asked, You Answered: Women Leaders You Admire](https://associationsnow.com/2023/03/we-asked-you-answered-women-leaders-you-admire/)March 23, 2023Member: Elena Gerstmann |
| **Logo, company name  Description automatically generated**[Home health among fastest growing healthcare segments in January, report finds](https://www.mcknightshomecare.com/home-health-among-fastest-growing-healthcare-segments-in-january-report-finds/)March 23, 2023Member: George Miller | **Icon  Description automatically generated**[What you need to know about the buzzy technology called ChatGPT](https://www.wjcl.com/article/what-to-know-about-chatgpt/43392690)March 23, 2023Member: Tinglong Dai |
| **Logo, company name  Description automatically generated**[Knight-Swift, U.S. Xpress deal likely passes Go, 'near zero chance' it is a monopoly](https://www.ccjdigital.com/business/mergers-acquisitions/article/15352864/near-zero-chance-knightswift-us-xpress-deal-is-a-monopoly)March 22, 2023Member: Tim Kraft | **Icon  Description automatically generated with medium confidence**[An experiment at a CPA firm revealed how much training through play achieves results](https://time.news/an-experiment-at-a-cpa-firm-revealed-how-much-training-through-play-achieves-results/)March 21, 2023Member: Ryan Buell |
| **A picture containing text, clipart  Description automatically generated**[Cannabis: Ontario Chamber of Commerce Calls for Softer Legislation](https://thesaxon.org/cannabis-ontario-chamber-of-commerce-calls-for-softer-legislation/2224/)March 18, 2023Member: Michael Armstrong | **A red sign with white text  Description automatically generated with medium confidence**[How Women Entrepreneurs Are Creating New Businesses in Record Numbers](https://www.newsweek.com/2023/03/24/how-women-entrepreneurs-are-creating-new-businesses-record-numbers-1787458.html)March 15, 2023Member: Kaisa Snellman |
| **Graphical user interface  Description automatically generated with medium confidence**[New Legislation to Boost Data Science in K-12 and Higher Ed](https://www.govtech.com/education/k-12/new-legislation-to-boost-data-science-in-k-12-and-higher-ed)March 14, 2023Member: Laura Albert | **A picture containing text  Description automatically generated**[Should There Be Enforceable Ethics Regulations on Generative AI?](https://www.informationweek.com/big-data/should-there-be-enforceable-ethics-regulations-on-generative-ai-)March 14, 2023Member: Cynthia Rudin |
| **A picture containing text  Description automatically generated**[The world needs more water flowing where it’s needed most](https://www.bostonglobe.com/2023/03/13/opinion/world-needs-more-water-flowing-where-its-needed-most/)March 13, 2023Member: Paul Milgrom | **A picture containing graphical user interface  Description automatically generated**[Not a basketball expert? Here’s how to approach NCAA Tournament bracket picks](https://www.cleveland.com/entertainment/2023/03/not-a-basketball-expert-heres-how-to-approach-ncaa-tournament-bracket-picks.html)March 13, 2023Member: Sheldon Jacobson |

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*Press Releases*

3/17: [New Audio Available for Media Use: How is Ukraine Managing One Year After the Russian Invasion?](https://www.informs.org/News-Room/INFORMS-Releases/Audio-Releases/New-Audio-Available-for-Media-Use-How-is-Ukraine-Managing-One-Year-After-the-Russian-Invasion)

3/29: [Decision Science Digest: March 29, 2023](https://www.informs.org/News-Room/INFORMS-Releases/Decision-Science-Digest/Decision-Science-Digest-March-29-2023)

3/30: [New Audio Available for Media Use: What is ChatGPT and What’s it All About?](https://www.informs.org/News-Room/INFORMS-Releases/Audio-Releases/New-Audio-Available-for-Media-Use-What-is-ChatGPT-and-What-s-it-All-About)