

*INFORMS Members in the News - Weekly News Update: 9/25/23*

A very strong last few weeks for INFORMS members in the news. We tracked several top tier media placements showcasing our members on topics related to the economy, supply chain, UAW strike, artificial intelligence, and elections. We also had numerous placements in trade publications and local media.

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| **A close-up of a logo  Description automatically generated** [Christopher Tang: A collapse of China’s economy would hurt many countries, including the US](https://www.chicagotribune.com/opinion/commentary/ct-opinion-china-economy-stumble-impact-world-20230925-5nkmwckbsjb2lii2242chnxnxi-story.html)September 25, 2023Christopher Tang | **A red and white logo  Description automatically generated** [Car prices could surge 10% or more as UAW strike enters second week](https://nypost.com/2023/09/19/car-prices-could-surge-10-or-more-as-uaw-strike-enters-second-week/)September 19, 2023Rob Handfield |
| **A white text on a black background  Description automatically generated** [TikTok Rolls Out Labels for AI-Generated Content](https://www.billboard.com/pro/tiktok-labels-ai-generated-content/)September 19, 2023Cynthia Rudin | [Ghost Helps Brands Unload](https://labusinessjournal.com/retail/ghost-helps-brands-unload/)September 18, 2023Christopher Tang |
| **A black and white logo  Description automatically generated** [United Auto Workers strike could drive up new and used car prices, cause parts shortage](https://www.cbsnews.com/news/autoworkers-strike-could-drive-up-new-and-used-car-prices-cause-parts-shortage/)September 18, 2023Rob Handfield | **A logo with a heart and a red heart  Description automatically generated** [Dr. Sheldon Jacobson, Founder Professor of Computer Science, University of Illinois - the concerns over "deep fakes" in the next election](https://www.iheart.com/podcast/92-need-to-know-with-jeff-ange-28238026/episode/dr-sheldon-jacobson-founder-professor-of-123060593/)September 12, 2023Sheldon Jacobson |

*Members in the News*

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| **A red and white logo  Description automatically generated** [UAW Strike Will Cost Billions Across the Supply Chain](https://epsnews.com/2023/09/25/uaw-strike-will-cost-billions-across-the-supply-chain/)September 25, 2023Rob Handfield | **Blue text on a white background  Description automatically generated** [How higher oil prices could pump more money out of your wallet this fall](https://planetconcerns.com/how-higher-oil-prices-could-pump-more-money-out-of-your-wallet-this-fall/)September 24, 2023Opher Baron |
| **A close up of a logo  Description automatically generated** [Deepfakes targeting your kids](https://www.kold.com/2023/09/23/deepfakes-targeting-your-kids/)September 22, 2023Subodha Kumar | **A black text on a white background  Description automatically generated** [AI Beats Back Bad Batches](https://www.outsourcedpharma.com/doc/ai-beats-back-bad-batches-0001)September 21, 2023Tinglong Dai |
| **A blue text on a white background  Description automatically generated** [Weighing the AI Threat By Incident Reports](https://www.informationweek.com/machine-learning-ai/weighing-the-ai-threat-by-incident-reports)September 20, 2023Ramayya Krishnan | **A blue and white logo  Description automatically generated** [We Will See More Deepfake Videos Targeting Candidates During Election Season: Data Science Professor](https://www.ntd.com/we-will-see-more-deepfake-videos-targeting-candidates-during-election-season-data-science-professor_942697.html)September 19, 2023Subodha Kumar |
| **A red and black logo  Description automatically generated** [Hangul: Korea’s anicent model of inclusion and identity](https://www.businessleader.co.uk/hangul-anicent-model-inclusion-identity/)September 19, 2023Christopher Tang | **A blue and white logo  Description automatically generated** [AI regulation: Lightning speed or wait and see?](https://wjla.com/news/nation-world/ai-regulation-lightning-speed-or-wait-and-see-artificial-intelligence-congress-republican-democrat-misinformation-cyber-elon-musk-big-tech)September 18, 2023Cynthia Rudin |
| **A blue and white logo  Description automatically generated** [AI regulation: Lightning speed or wait and see?](https://komonews.com/news/nation-world/ai-regulation-lightning-speed-or-wait-and-see-artificial-intelligence-congress-republican-democrat-misinformation-cyber-elon-musk-big-tech)September 18, 2023Cynthia Rudin | **A black text on a white background  Description automatically generated** [AI, The Ghost In The Outsourcing Machine](https://www.outsourcedpharma.com/doc/ai-the-ghost-in-the-outsourcing-machine-0001)September 18, 2023Tinglong Dai |
| **A blue background with white text  Description automatically generated** [Here's when daylight saving time ends in Florida, and when it will return](https://www.nbcmiami.com/news/national-international/heres-when-daylight-saving-time-ends-in-florida-and-when-it-will-return/3113501/)September 17, 2023Sheldon Jacobson | **A close-up of a logo  Description automatically generated** [Tech leaders want ‘balanced’ AI regulation in private Senate meeting](https://www.theverge.com/2023/9/13/23872478/ai-tech-regulation-leaders-insight-forum)September 13, 2023Ramayya Krishnan |
| **A black and white logo  Description automatically generated** [\* Sunderesh Heragu, Associate Dean in the College of Engineering, Architecture and Technology at Oklahoma State University](https://www.spreaker.com/user/5707063/mbs-h2s4-sunderesh-heragu?utm_campaign=episode-title&utm_medium=app&utm_source=widget)September 13, 2023Sunderesh Heragu | **A close up of a sign  Description automatically generated** [New Research Provides Hope For Parkinson’s Disease Symptom Control](https://thenewsmotion.com/new-research-provides-hope-for-parkinsons-disease-symptom-control/)September 12, 2023Management Science |
| **A blue and yellow sign  Description automatically generated** [Hope for Parkinson’s Disease Symptom Control: New Research Unveiled](https://www.bollyinside.com/news/latest-science-news/hope-for-parkinsons-disease-symptom-control-new-research-unveiled/)September 12, 2023Management Science | [Congress Should Mandate AI Guidelines for Transparency and Labeling, Say Witnesses](https://broadbandbreakfast.com/2023/09/congress-should-mandate-ai-guidelines-for-transparency-and-labeling-say-witnesses/)September 12, 2023Ramayya Krishnan |
| **A black text on a white background  Description automatically generated** [Another study finds vertical integration among healthcare providers is not all it's cracked up to be](https://www.dotmed.com/news/story/61175)September 11, 2023Member: Soroush Saghafian | **A black and white text  Description automatically generated** [These CT doctors look to AI to advance medicine, patient health. Here’s how it could ‘change everything about health care’](https://www.courant.com/2023/09/11/these-ct-doctors-look-to-ai-to-advance-medicine-patient-health-its-that-transformational/)September 11, 2023Demetris Bertsimas |
| **A close-up of a logo  Description automatically generated** [Thanks to AI, more U.S. workers worry that technology threatens their jobs](https://www.marketplace.org/2023/09/11/workers-jobs-ai-automation/)September 11, 2023Subodha Kumar | **A logo of a hotel  Description automatically generated**[A Secret for Boosting Hotel Bookings: Analyze Online User Reviews for Your Hotel 'AND' Your Competitors](https://www.hotelnewsresource.com/article128040.html)September 7, 2023Pelin Pekgun |
| **A blue and white logo  Description automatically generated** [Real-Life Reshoring: How Vela Bikes, WOW Sports Brought Business Back to the United States](https://www.thomasnet.com/insights/real-life-reshoring-how-vela-bikes-wow-sports-brought-business-back-to-the-united-states/)September 6, 2023Rob Handfield | **A black and white logo  Description automatically generated** [China Derisking Is Inevitable. To Minimize the Pain, Supply Chains Need a Revolution.](https://www.barrons.com/articles/china-derisking-is-inevitable-supply-chains-investment-trade-95d21c75)September 6, 2023Tinglong Dai & Christopher Tang |
| A black text on a white background  Description automatically generated[How attackers exploit QR codes and how to mitigate the risk](https://www.csoonline.com/article/569957/how-attackers-exploit-qr-codes-and-how-to-mitigate-the-risk.html)September 5, 2023Rahul Telang | **A red and black logo  Description automatically generated** [Staying True to Core Values: The Key to Effective Leadership in the Culture War](https://www.businessleader.co.uk/key-effective-leadership-culture-war/)September 4, 2023Christopher Tang |
| A close up of a logo  Description automatically generated[Sheldon H. Jacobson: What can be done to limit the risks posed by sports betting on college campuses?](https://www.chicagotribune.com/opinion/commentary/ct-opinion-sports-betting-college-campuses-problems-risks-illinois-20230901-xcvkc6eonfffjh3lutsjhh2tp4-story.html)September 1, 2023Sheldon Jacobson | **A blue circle with black text  Description automatically generated** [Trader Joe's keeps issuing recalls. Rocks, insects, metal in our food. Is it time to worry?](https://www.usatoday.com/story/money/food/2023/09/01/trader-joes-recalls-2023/70735400007/)September 1, 2023Kaitlin Wowak |
| **A close-up of a logo  Description automatically generated** [This cutting-edge research center is using AI to enhance quality and equity in America’s healthcare system](https://technical.ly/civic-news/research-center-ai-digital-healthcare-johns-hopkins/)August 31, 2023Ritu Agarwal |  |

# PRESIDENT OF KYIV SCHOOL OF ECONOMICS VISITS UMASS AMHERST

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*Press Releases*

9/12: [New Research Provides Hope for Parkinson’s Disease Symptom Control](https://www.informs.org/News-Room/INFORMS-Releases/News-Releases/New-Research-Provides-Hope-for-Parkinson-s-Disease-Symptom-Control)

9/13: [Marketing Lessons from a Hurricane: Research Finds the Effects of Brand-switching Only Temporary](https://www.informs.org/News-Room/INFORMS-Releases/News-Releases/Marketing-Lessons-from-a-Hurricane-Research-Finds-the-Effects-of-Brand-switching-Only-Temporary)