

## Core Purpose:

Advance the science and practice of quantitative decision-making via Operations Research and Analytics

## Mission Statement:

INFORMS promotes best practices and advances in operations research, management science, and analytics to improve operational processes, decision-making, and outcomes.

## Core Values:

**Integrity:** Demonstrated by high levels of professionalism and dedication to scientific truth and accuracy

**Innovation:** Demonstrated by excellence, the creation and application of improved methods, and the development and exchange of new ideas

**Opportunity:** Demonstrated by high-quality experiences and characterized by mutual respect, fairness, and appreciation for diverse perspectives



# STRATEGIC GOALS

Adopted, January 2016

The following are long-range goals for the next three to five years. These goals are outcome-oriented statements that represent what will constitute the organization's future success. The achievement of each goal will move INFORMS towards the realization of its Envisioned Future.

## Goal: INFORMS

INFORMS will identify, recognize, and promote the work of our members to show the value their science and practice brings to society.

## Goal: Decision-makers

Decision-makers will have access to, and use, innovative technologies and methodologies to transform visions, tasks, or responsibilities into better choices, services and products to achieve better outcomes.

## Goal: Organizations

Organizations will identify Operations Research and Analytics as core components of success and institutionalize Operations Research and Analytics input as part of their decision-making processes.

## Goal: Society

Operations Research and Analytics will advance society and make the world a better place.

