

VIRTUAL IT TEACHING WORKSHOP 2021

PLEASE SAVE THE DATE. MORE INFORMATION WILL GO OUT LATER. STAY TUNED!

PROGRAM

FRIDAY, May 28, 2021

- 8:25 - 8:30** **Welcome** – Maryam Alavi, Dean, Scheller College of Business, Georgia Tech
- 8:30 - 9:00** **Learning and Education: Navigating Change and Transitions**, Maryam Alavi, GT
- 9:00 - 11:50** **Teaching AI for Business** – Mingfeng Lin, Chair
- Galit Shmueli, National Tsing Hua University
 - Sam Ransbotham, Boston College
- 10' Break**
- Shane Greenstein, Harvard Business School
 - Anjana Susarla, Michigan State University
- 10' Break**
- Olivia Sheng, University of Utah
 - Maytal Saar-Tsechansky, University of Texas at Austin
- 11:50 - 12:50** **Lunch Break**
- 12:50 - 2:40** **Keynotes** – Marius Florin Niculescu, Chair
- Haim Mendelson, Stanford University
- 10' Break**
- Ravi Bapna, University of Minnesota
- 2:40 - 2:50** **Break**
- 2:50 - 4:00** **Business Analytics** – Lizhen Xu, Chair
- David Schuff, Jeremy Shafer, Temple University
 - Soumya Sen, University of Minnesota
 - Avi Seidmann, Boston University
 - Daniel Guetta, Columbia University
 - Alok R. Chaturvedi, Purdue University
- 4:00 – 4:10** **Break**
- 4:10 – 5:00** **Digital Leadership and the Future of Education** – D. J. Wu, Chair
- Vijay Gurbaxani, University of California, Irvine
 - Chrysanthos (Chris) Dellarocas, Boston University
- 5:00** **Adjourn**