



MASTERS OF MANAGEMENT IN ANALYTICS

Desautels Faculty of Management

Why a Masters of Management in Analytics at McGill?

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The Master of Management in Analytics (MMA) degree is a twelve-month, interdisciplinary program that will prepare students for the evolving field of business analytics with an emphasis on managerial problem-solving using data analytics tools to optimize organisational decisions.

Learn with the best

McGill University consistently ranks among the top 40 universities in the world.* In addition, professors at the Desautels Faculty of Management are recognised internationally for their research excellence and innovative teaching.

* QS World University Rankings 2017 and Maclean's University Ranking 2017

Gain Real Experience

A key aspect of the MMA program is the experiential learning module, which will provide students with many opportunities to gain experience with big data and state-of-the-art business analytics software. Students will also benefit from an international study trip to learn about the cutting-edge applications of analytics in leading organisations. In collaboration with industry, the program will culminate with a capstone project, which will enable students to incorporate interdisciplinary knowledge to address a real-world business analytics challenge.

JOIN THE NETWORK

The
McGILL ALUMNI NETWORK
is composed of over
250,000 ALUMNI
living around the world.
OVER 30,000
of them are
DESAUTELS GRADUATES,
many of which have
SUCCESSFUL CAREERS
in the **ANALYTICS** industry.

Program Structure

The MMA is an intensive one-year, pre-experience program with strong emphasis on experiential learning.

The curriculum consists of three modules:

- a) Core Module (21 credits),
- b) Electives Module (15 credits) and
- c) Experiential Module (9 credits)

ADMISSIONS

The MMA is designed for recent graduates with a Bachelor of Arts, Commerce, Economics, Engineering, or Science degree and with proven quantitative skills.

- > Undergraduate degree
- > Curriculum Vitae (CV)
- > Two letters of reference
- > Statement of Purpose
- > GMAT or GRE*
- > TOEFL or IELTS when applicable

* GMAT and GRE is not required for students graduating from Canadian & US universities