

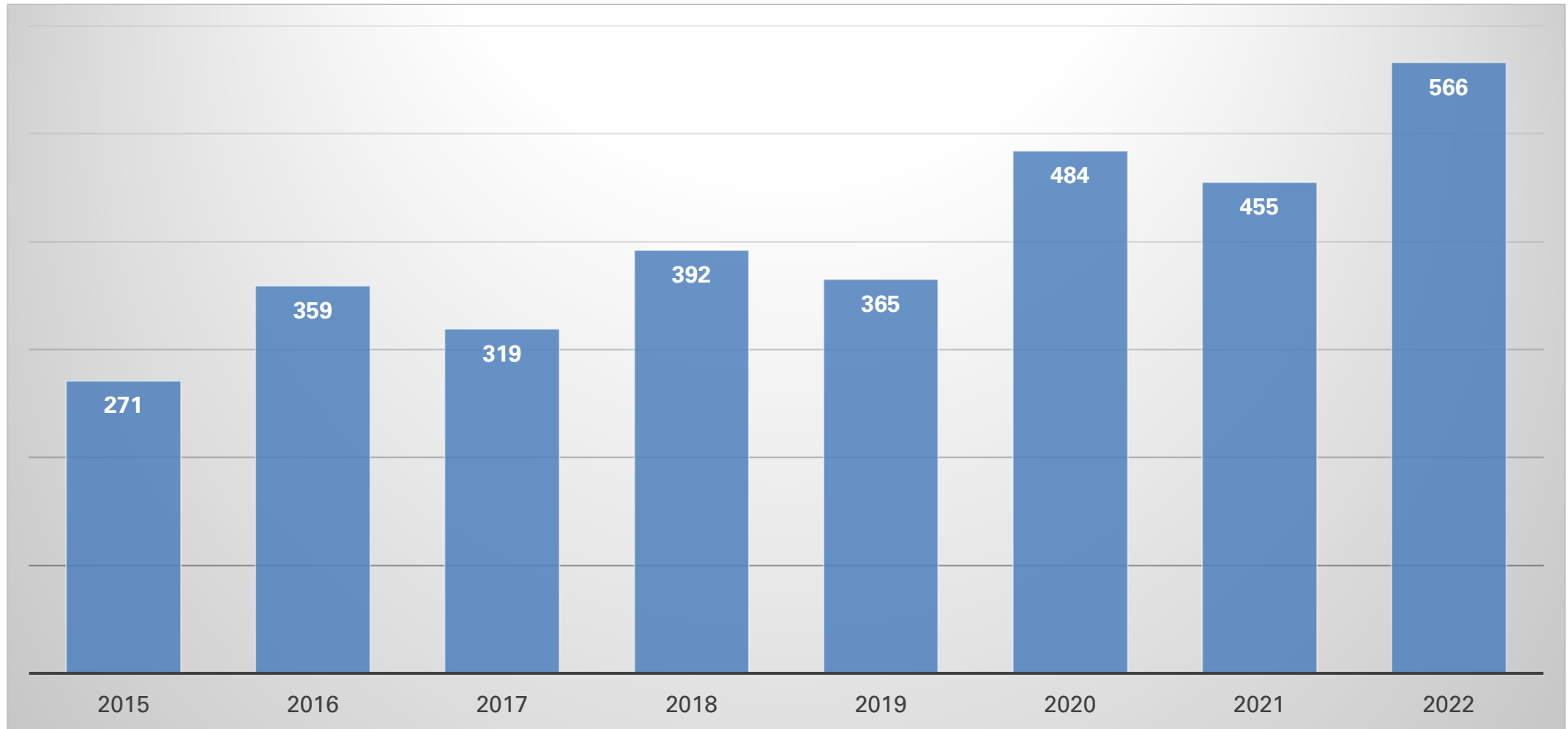
M&SOM Journal

Manufacturing & Service Operations Management Journal

Updates for Year 2022

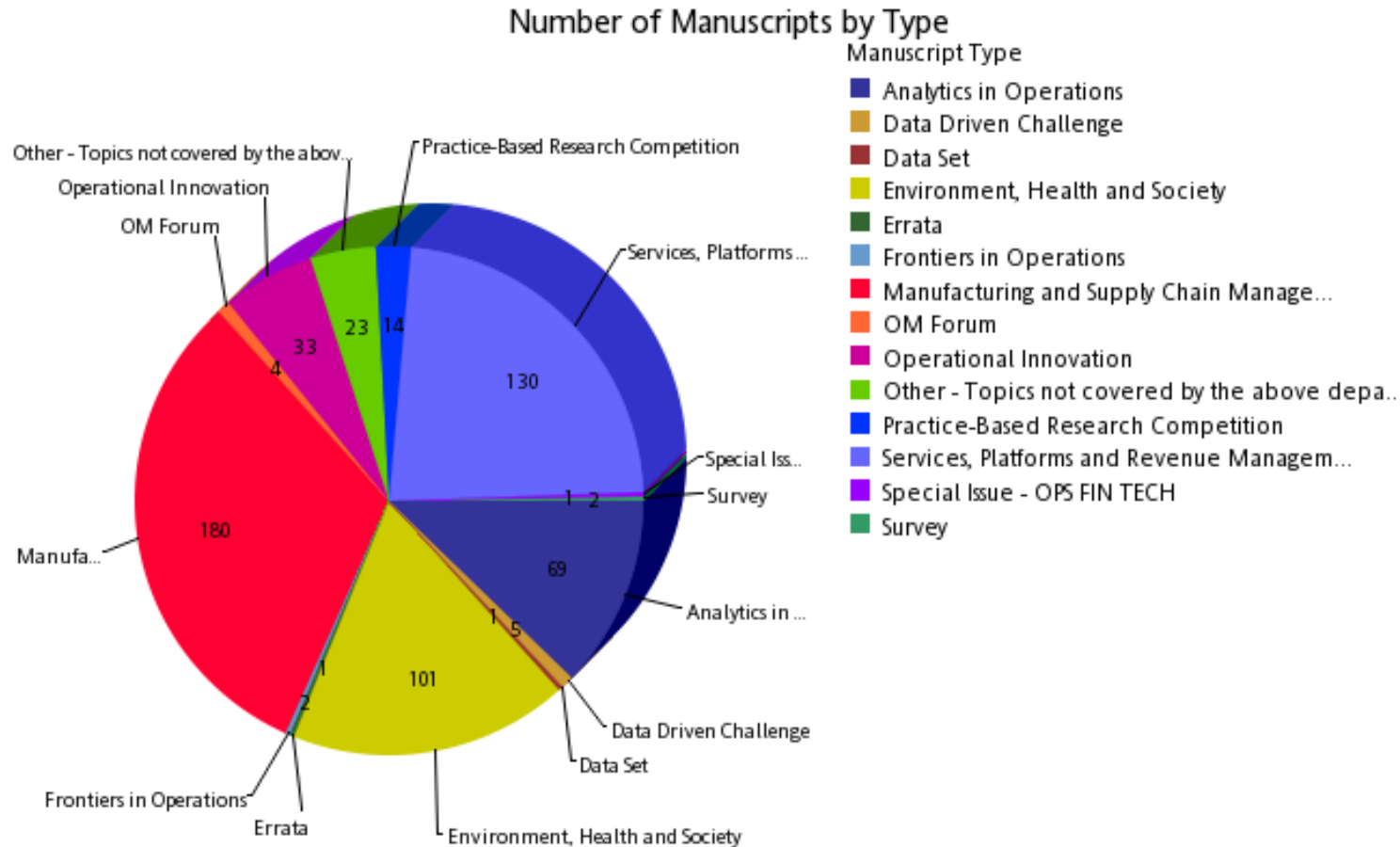
Journal Updates

Original submissions



****as of November 30***

Manuscripts Received in M&SOM Journal



Manuscript Type	# Manuscripts	Percentage
Analytics in Operations	69	12.2 %
Data Driven Challenge	5	0.9 %
Data Set	1	0.2 %
Environment, Health and Society	101	17.8 %
Errata	1	0.2 %
Frontiers in Operations	2	0.4 %
Manufacturing and Supply Chain Management	180	31.8 %
OM Forum	4	0.7 %
Operational Innovation	33	5.8 %
Other - Topics not covered by the above departments	23	4.1 %
Practice-Based Research Competition	14	2.5 %
Services, Platforms and Revenue Management	130	23.0 %
Special Issue - OPS FIN TECH	1	0.2 %
Survey	2	0.4 %
Summary	566	100.0 %

**as of November 30*

Median/Min/Max time to first and final decisions

for journal overall

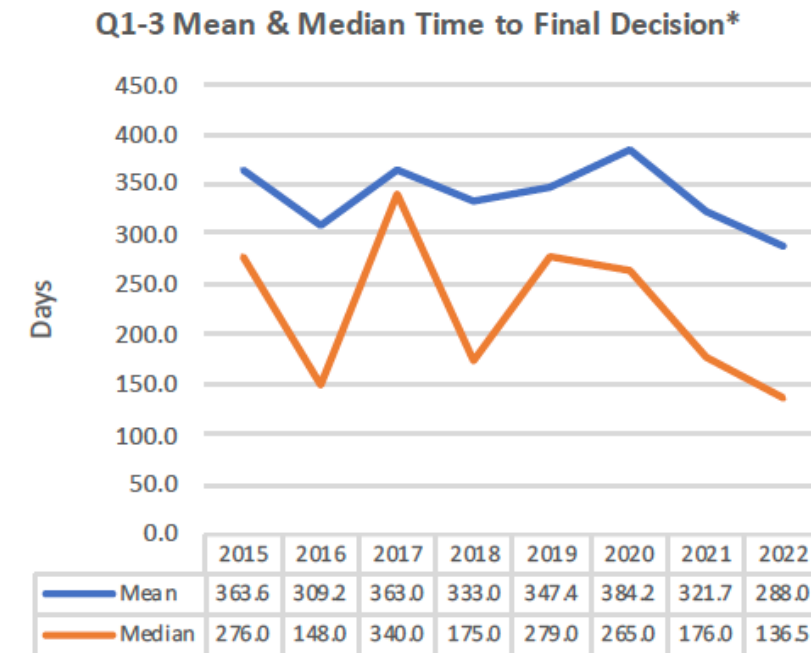
Time to **first decision** for externally reviewed papers submitted on or after January 1, 2021:

Median: 89 days

Time to **final decision** for externally reviewed papers submitted on or after January 1, 2021:

Median: 91 days

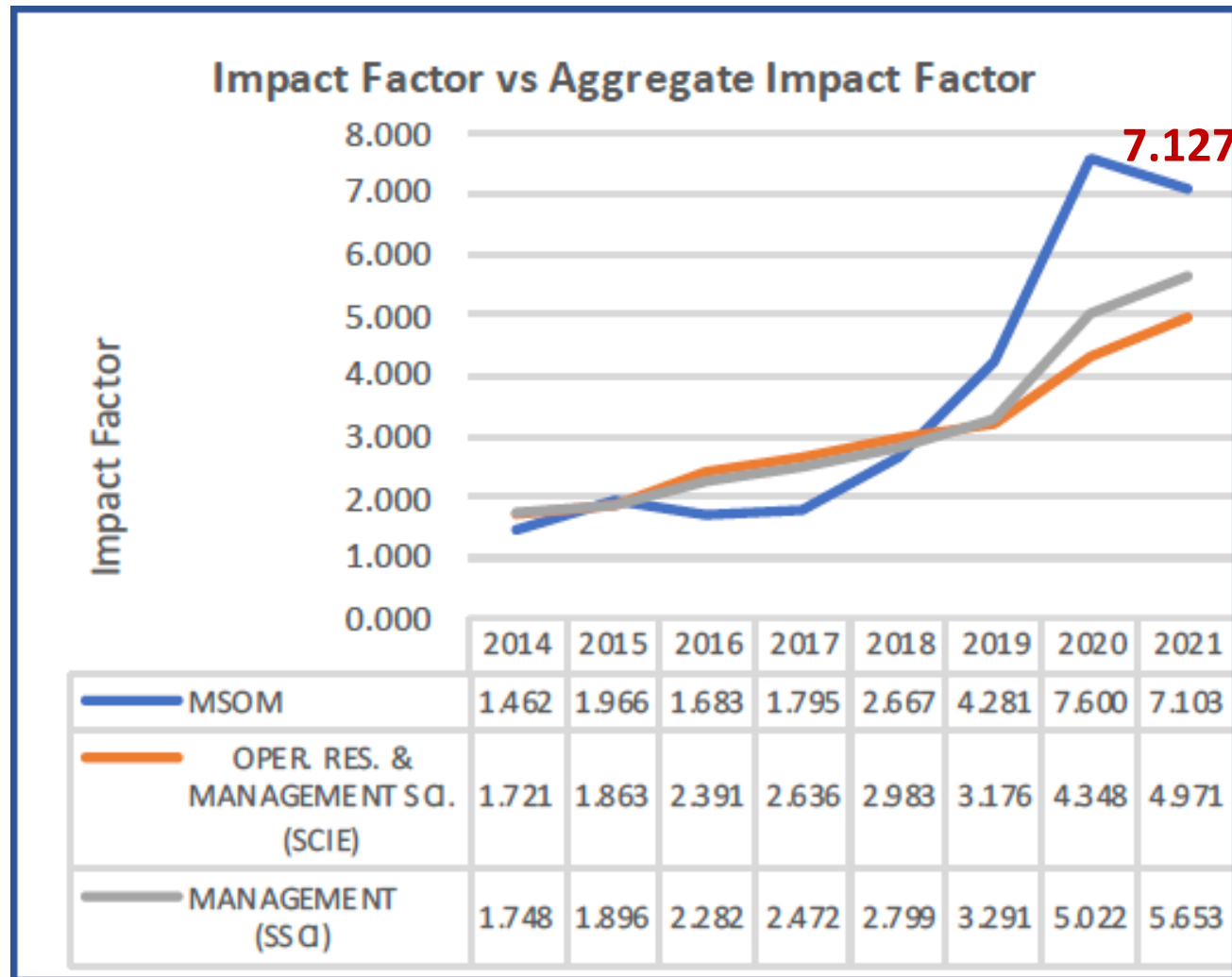
**as of November 30, 2022*



*All original submissions, resubmissions, and revisions sent for external review decided within the reporting period.

Journal Metrics

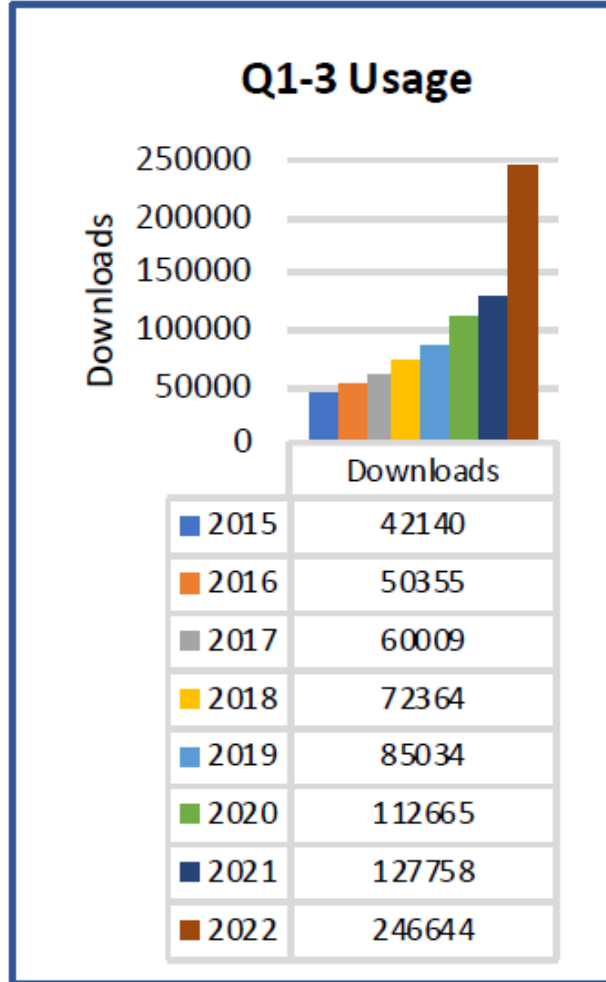
Impact factor



Article Influence Score (AIS)
M&SOM 3.09

Downloads

Downloads M&SOM



~+93%

Journal New Intiatives

Social media outreach

We have a LinkedIn page for the M&SOM journal

<https://www.linkedin.com/company/manufacturing-and-service-operations-management-journal-m-som/>

Please follow the page, if you are not already.

We are featuring a layman terms discussion of selected M&SOM papers

We are advertising Practice Platform seminars etc.

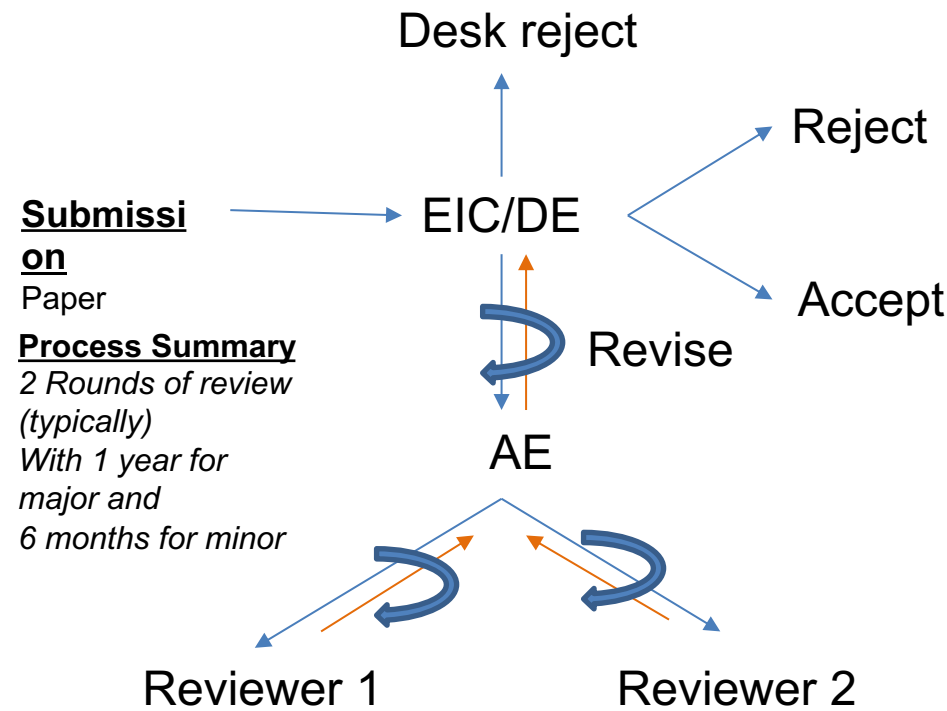
We are featuring news related to the journal from conferences (INFORMS, M&SOM)

Frontiers in Operations

- (i) Pilot a **different way of reviewing papers that is more holistic**, as papers will be reviewed all together by a panel of senior scholars (that will include all the DEs, EIC and senior scholars who serve as AEs) who will make an **“up or down” recommendation**.
- (ii) Promote a **faster publication venue for papers** in the *M&SOM* journal (target is to accept papers within a year).
- (iii) Due to this more wholistic approach, an outcome will be to **encourage and publish more risky research in the *M&SOM* journal**.

Dates for Submission: November 1, 2022 – January 15, 2023

Traditional Process



Batch of papers enter at a given deadline

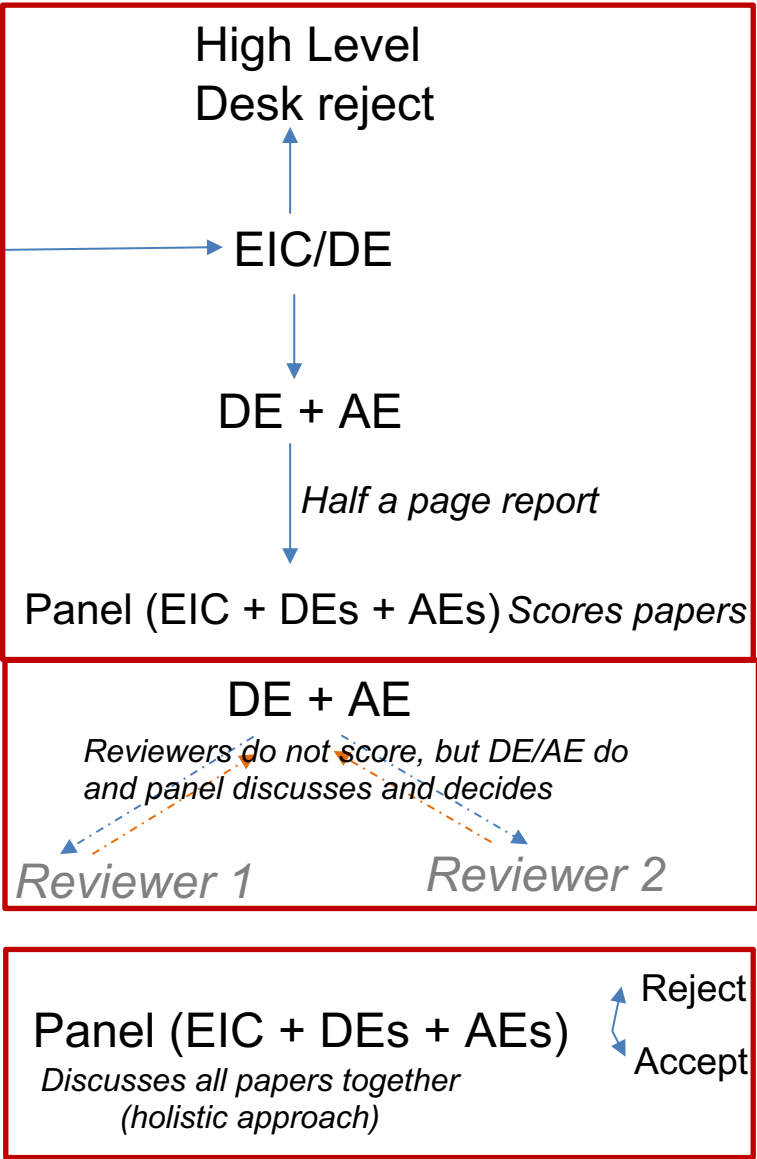
Submission

Paper +
2-page extended abstract
(impact, innovation, new contribution) +
commitment letter

Process Summary

1 round of review
with 2-3 months revision
+
panel discussion
+
May have 2nd round only minor
with 3 months revision
(BUT only if needed)

Frontiers Process



Stage 1
Preprocessing

Stage 2
Round of Review

Stage 3
Panel

* At any stage, the paper can be rejected or transfer to traditional track

Piloted last year for first time year with MSOM Society **Fast-Tracking** Papers from the SIG Day to M&SOM journal

- Increase the number of high-quality submissions to M&SOM
- Entice authors to submit early work to the MSOM SIG conferences
- Avoid duplicating referee work
- Raise the quality standards of referee reports for the SIG conferences
- **258 SIG submissions with 104 declaring interest for FT (processed in 8 weeks)**
- **SIG chairs/SIG Day Chairs decided 9 papers forwarded to M&SOM journal**
- **7 papers already invited for Fast Track by the corresponding DEs**
- **2 invited for Regular Track**
- **System to interface** the papers/SIG reviews with the M&SOM journal (1st round)
- **Same review forms** and **same reviewers** to continue in 2nd round of M&SOM journal
- **Separate SIG selections** from **Fast Track recommendations**
- **Earlier deadline (Jan 15-Feb 7)** to allow for more time for better reviews
- Assigned **senior AEs from the M&SOM journal** to be the second SIG event chair

Associated Editors are chosen from Journal for 2023 as SIG Event Chair together with a Society Chosen SIG Chair

Supply Chain: Leon Zhu (nominated by Feryal, Mahesh, Wedad)

Healthcare: Song-Hee Kim (nominated by Anita)

Sustainability: Tarkan Tan (nominated by Beril, Ozlem)

Services: Zeynep Askin (nominated by Mor, Guillaume, Marcelo)

Iform: Gerry Tsoukalas (nominated by me)

TIMES: Jun Li (nominated by Francis and Kamalini)

M&SOM Practice Platform

Vision: Voice of practitioners discussing new and important practical problems that could benefit from academic OM research, and facilitate this research (e.g., datasets, contextual literature)

Structured presentation / interview + open Q&A

Online forum (via **journal, YouTube, LinkedIn**) to interact with speaker(s) for one month after presentation

See LinkedIn webpage <https://lnkd.in/gvRVY6ef> and Practice Platform website

<https://pubsonline.informs.org/page/msom/practice-platform>

First invited seminar took place online on May 4, 2022

“Pooled Purchasing for Vaccines, Medicines and Other Health Technologies: Issues and Opportunities for Research”
by **Brenda Waning (Stop TB Global Drug Facility), Aurelia Nguyen (COVAX) and Prashant Yadav (INSEAD)**. (50+)

Updates for academic year 2022-23

Fall 2022: Walmart (Prakhar Mehrotra), Nov 16 (**80+**) and **Wizsoft / H-ERP** (Assaf Avrahami) Dec 7 (~**20**)

Spring 2023:

Merck Animal Health (Marc Baaijens (Merck Animal Health) and Tugce Martagan (Eindhoven University of Technology))

Energy Industry (Nicola Secomandi (Carnegie Mellon University) and Vincent Kaminski (Energy industry))

Please help us with other ideas of practitioners to invite

COVID-19 virtual special issue

- Virtual special issue for the M&SOM journal on the topic of COVID-19
- <https://pubsonline.informs.org/page/msom/the-impact-of-operations-in-the-covid-19-pandemic>
- We have 57 submissions already:
 - 11 accepted, 10 on the VSI page (19%)
 - 6 under Major Revision (with authors)
 - 10 in process
 - 28 rejected (49%)
- The authors of the accepted papers are providing a 100 word abstract on **layman terms** to convey the **important contribution to the public**. We are posting all this online **on a rolling basis on the journal carousel**.

Departments and Department Editors

MANUFACTURING & SUPPLY CHAIN



Wedad
Elmaghraby
U. Maryland



Since Oct 1
Feryal
Erhun
U. Cambridge



Mahesh
Nagarajan
UBC

SERVICES, PLATFORMS & REVENUE MANAGEMENT



Mor
Armony
NYU



Marcelo
Olivares
U. Chile



Guillaume
Roels
INSEAD

ENVIRONMENT, HEALTH & SOCIETY



Beril
Toktay
GTech



Anita
Carson
BU



Ozlem
Ergun
Northeastern

OPERATIONAL INNOVATION



Kamalini
Ramdas
LBS



Francis de
Vericourt
ESMT
Berlin

ANALYTICS IN OPERATIONS



Melvyn
Sim
NUS



Huseyin
Topaloglu
Cornell Tech

PRACTICE PLATFORM



Pavithra
Harsha
IBM



Ananth
Raman
HBS



Jérémie
Gallien
LBS

THANK YOU!

A HUGE Thank you to Machele Zellers
Managing Editors of M&SOM



HAPPY NEW YEAR
to our Amazing Community!