

Fiftieth Annual Meeting — February 12 - 14, 2020

Charleston, South Carolina

Francis Marion Hotel Charleston – Historic District

387 King Street, Charleston, SC 29403

Call 1-(877) 756-2121 or visit <https://www.francismarionhotel.com/directions-and-map/>

Request code: Coming Soon, Hotel Rate Cutoff Date: Friday, January TBD, 2020

DEADLINE FOR PAPERS AND SPECIAL SESSION PROPOSALS: NOVEMBER 1, 2019

DEADLINE FOR STUDENT PAPERS: NOVEMBER 1, 2019

Keynote — Rama Akkiraju, IBM Distinguished Engineer, IBM Watson AI Operations, IBM Master Inventor, Member, IBM Academy of Technology, Janet Crouch at infodev@us.ibm.com. **President's Award Luncheon Distinguished Speaker** Dr. Andrew T. Hsu, President of College of Charleston. Many former SEDSI Presidents from 1971 and on.

Special Sessions and Workshops on Blockchain Technology, Emergency! The ED Simulation Game, Award Winning Educator on Hospitality Instructions, First Generation / Lower Income Students' Success.

Data Analytics and Statistics Instruction (DASI) (Invited sessions only) — Robert Andrews, Virginia Commonwealth University, randrews@vcu.edu and Kelli Keeling, University of Denver, kkeeling@du.edu

Assessment and Learning Improvement (Invited session only) — Linda Campion, East Carolina University, campion16@ecu.edu.

Meet College/School Deans (Invited session only) — Michael Busing, James Madison University, busingme@jmu.edu

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| ○ Robert T. Sumichrast, | Dean of Pamplin College of Business, | Virginia Tech |
| ○ Peter Brews, | Dean of Darla Moore School of Business, | University of South Carolina |
| ○ Chris Martin, | Dean of College of Business, | Louisiana Tech University |
| ○ Nancy D. Albers, | Dean of College of Business, | Louisiana State University in Shreveport |
| ○ Mike Busing, | Dean of College of Business, | James Madison University |
| ○ Robert T. Burrus, Jr. | Dean of Cameron School of Business, | University of North Carolina Wilmington |
| ○ Jacob Chacko, | Dean of College of Business, | Clayton State University |
| ○ Alex Koohang, | Dean of School of Information Technology, | Middle Georgia State University |
| ○ Kai Koong, | Dean of Brimmer College of Business and Information Science, | Tuskegee University |
| ○ Alan T. Shao, | Dean of School of Business, | College of Charleston |
| ○ Michael R. Weeks, | Dean of Tommy and Victoria Baker School of Business, | The Citadel |

Meet Journal Editors (Invited sessions only) — Binshan Lin, Louisiana State University at Shreveport, binshan.lin@lsus.edu

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| ○ Decision Science Journal Innovative Education, | Editor, Matthew Drake, Duquesne University |
| ○ Electronic Government, an International Journal, | Editor-in-Chief, June Wei, University of West Florida |
| ○ Expert Systems with Applications, | Editor-in-Chief, Binshan Lin, Louisiana State University in Shreveport |
| ○ International Journal of Electronic Finance, | Editor-in-Chief, Jiaqin Yang, Georgia College and State University |
| ○ International Journal of Electronic Healthcare, | Editor-in-Chief, Kai S. Koong, Tuskegee University |
| ○ International Journal of Innovation and Learning, | Editor-in-Chief, Kongkiti Phusavat, Kasetsart University, Thailand |
| ○ International Journal of Mobile Communications, | Editor-in-Chief, June Wei, University of West Florida |
| ○ Journal of Computer Information Systems, | Editor-in-Chief, Alex Koohang, Middle Georgia State University |
| ○ The Sport Management Education Journal, | Associate Editor, David Shonk, James Madison University |

PAPERLESS SUBMISSION PROCESS

INSTRUCTIONS FOR CONTRIBUTORS:

General Instructions: To submit a paper, abstract, or symposium/tutorial/workshop proposal, go to the SE DSI web site at www.sedsi.org and select the submission link. The submission process opens July 1, 2019 and closes Nov. 2, 2019.

1. Information to be entered during the paper entry process includes (1) the track to which it is submitted, (2) the title of the paper; (3) the author(s) name(s), affiliation(s), and complete contact information including mailing address(es), telephone number(s) and e-mail address(es).
2. The submission to be uploaded must be in PDF format. The submission should include the title and, optionally, a one-paragraph abstract between the title and the body of the paper. The names of the author(s) should NOT be included.
3. Submitted papers should be a minimum of four pages.

Program Tracks

Accounting, Economics, Cryptocurrency and Finance

— Michelle Hagadorn, Roanoke College,
hagadorn@roanoke.edu

Analytics, Big Data Applications, Business Intelligence, Data Mining, Statistics and Expert Systems

— Binshan Lin, Louisiana State University at Shreveport,
binshan.lin@lsus.edu

Healthcare, Public Sector and Not for Profit Management

— Elham Torabi and Helen You, James Madison University,
torabiex@jmu.edu, youxx@jmu.edu

Hospitality, Recreation and Sports

— David Shonk, James Madison University, shonkdj@jmu.edu

Information Privacy, Security and System Resilience, Business Ethics and Business Law

— Elena Olson, Virginia Commonwealth University, eolson2@vcu.edu

Innovative Education, Assessment, Engaged Learning, Curriculum, Teaching and Pedagogy

— Ajay Aggarwal, Henderson State University, aggarwa@hsu.edu

IS, IT, Blockchain Technology, and Social Media

— June Wei, University of West Florida, jwei@uwf.edu

Management, Strategy, Organizational Behavior, Organizational Theory, and Human Resource Management

— Sara Kiser, Alabama State University, skiser@alasu.edu

Marketing, Consumer Behavior, International Business,

— Rebecca Scott, University of North Carolina Wilmington,
scottra@uncw.edu

Student Papers (Undergraduate, Master and Ph.D Students)

— Elizabeth Rasnick, Georgia Southern University,
erasnick@georgiasouthern.edu

Sustainability, SCM, Quality Management, and Logistics

— Hadi Farhangi and Suman Niranjani, Savannah State University,
farhangih@savannahstate.edu,
niranjans@savannahstate.edu

STUDENT PAPERS— The 2020 SE DSI Student Paper Competition welcomes papers written by Undergraduate, MBA, and/or Ph.D. students. Papers submitted to any of the three Student Tracks must be solely of student authorship and will be subject to the same review process as regular papers. Student papers must be submitted on-line by November 29, 2019 using the paperless submission process. All student papers accepted by the reviewers will be scheduled on the program. The judges of the Student Paper Competition will evaluate the combined quality of each student paper/presentation and recognize the outstanding ones at the meeting's luncheon on February 14th. **The Submission Deadline for Student Papers is November 1, 2019.**

Southeast Decision Sciences Institute

Dr. Ping Wang – 2020 Program Chair

Southeast Decision Sciences Institute Fiftieth Annual Meeting

**February 12-14, 2020
Francis Marion Hotel
Historic Charleston, South Carolina**

COMPETITIVE PAPERS—The submission of a competitive paper or abstract for review means the author certifies that the paper is original and has not been previously copyrighted, published, presented, or submitted for publication or presentation. For an accepted paper to be published in the proceedings, at least one author must register for the meeting and present the paper during the meeting. Outstanding papers will be selected and recognized at the meeting luncheon on February 14th. **The Final Submission Deadline for Regular Papers and Abstracts is November 1, 2019.**

SYMPOSIA, TUTORIALS, AND WORKSHOPS—Proposals for symposia, tutorials, and workshops must be at least two (2) pages long describing what you intend to do and why it would be of interest and importance to members of the Institute. Submissions should follow the general guidelines presented below although considerable latitude will be allowed as to the content and format of these sessions. You must provide your own specialized computers or other equipment needed for the session (SEDSI will provide LCD projectors). All participants in symposia, tutorials, and workshops must register and attend the meeting.

PROCEEDINGS—The SE DSI will publish electronic *Proceedings* online containing all papers presented at the meeting as well as summaries of all symposia, tutorials, and workshops. Authors are responsible to adhere to the standards outlined online for publication in the Proceedings. Notification of acceptance or rejection should occur in December of 2019, and accepted papers will be due in final *Proceedings* form no later than Jan 3, 2020.

VOLUNTEERS—Individuals interested in participating in the 2020 Program by serving as a reviewer, discussant, session chair, or in some other role should contact the Program Chair at the address indicated below. A Volunteer form is available on the SE DSI web site: www.sedsi.org.

PLACEMENT SERVICE—A Placement Service will be provided at the meeting at no cost to the applicants or employers. Placement Services Forms for Applicants and Positions are available on the SE DSI website. The forms may be submitted to Dr. Ping Wang, wangpx@jmu.edu,

Program Chair — Ping Wang, Computer Information Systems / Business Analytics, James Madison University, wangpx@jmu.edu

Associate Program Chair — Luis Novoa, Computer Information Systems / Business Analytics, James Madison University, novoadlj@jmu.edu

Local Arrangements Coordinator — Drew Rosen, Dept. of Information Systems & Operations Management University of North Carolina Wilmington, rosenl@uncw.edu

Placement/Technology Coordinator — Luis Novoa, James Madison University, novoadlj@jmu.edu

Proceedings Editor — Leigh A. Mutchler, James Madison University, mutchlla@jmu.edu

All questions should be addressed to:

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2020 SEDSI Program Chair
Department of Computer Information Systems / Business Analytics
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Harrisonburg, VA 22807
wangpx@jmu.edu, 540-568-3055

For more information and various meeting related forms, please visit the SE DSI website: www.sedsi.org

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