



# "Explore an exciting career in business academia. Pursue the INSEAD PhD."

*Are you curious about interesting business questions and data,  
and the creation of knowledge?*

*Are you keen to pursue research that is rooted on the real world;  
thus, having significant impact?*

*Would you like to captivate audiences with your innovative ideas  
and challenge their thinking?*

Regardless of subject background and level of research or work experience, prospects who are keen on pursuing a career in business academia are welcome to apply to any of the 8 focus areas based on research interest: Accounting, Decision Sciences, Entrepreneurship, Finance, Marketing, Organisational Behaviour, Strategy, and Technology and Operations Management.

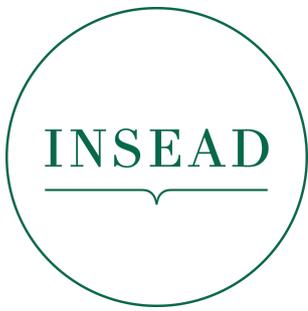


<https://twitter.com/INSEADPhDTeam>  
<https://insead.edu/phd>  
<https://phdbrochure.insead.edu>

The programme is **open to all undergraduate students in their final year, new alumni or research fellows**. All admitted students receive full funding for first 5 years of full-time PhD studies.\*

**We are now accepting applications for Sept 2019 intake.**

**Application deadline: Jan 02, 2019.**



# PHD IN MANAGEMENT

## TECHNOLOGY AND OPERATIONS MANAGEMENT



### INVITATION TO APPLY

The PhD Programme would like to invite prospects to explore an exciting career in business academia and pursue the Technology and Operations Management area for the September 2019 intake.

Technology and Operations Management encompasses all activities that an organisation carries out to transform inputs into value for the customer.

*All successfully admitted students will receive full funding for the first 5 years of the programme\*.*

### WHAT IS TECHNOLOGY AND OPERATIONS MANAGEMENT RESEARCH?

In general terms, operations management is the design, management and improvement of all value-adding processes in an organisation that lead to some form of output, whether a product or a service. These processes span a broad range of activities surrounding the issues of design, procurement, manufacturing, and delivery of products and services.

Given the fact that transformation processes cut across different organisations, and across functional areas within organisations, it is not surprising that operations management research frequently deals with issues that interface with other areas like strategy, marketing and organisational behaviour.



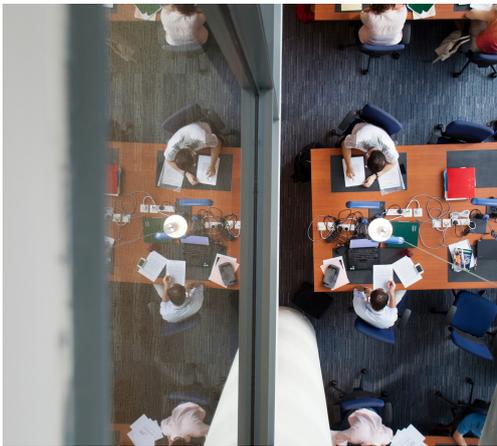
\* Please visit <https://insead.edu/phd/financing> for more details.

# INSEAD PHD IN MANAGEMENT



## RESEARCH AT TOM AREA

Research in this field draws from a rich methodological background in operations research, economics, and statistics. The Technology and Operations Management faculty members at INSEAD have incorporated this diversity into both issues and methodologies in their research, thus creating an intellectually stimulating environment for doctoral studies. The INSEAD Technology and Operations Management PhD is characterised by its interdisciplinary nature, a good blend of academic rigour and industry relevance in research, along with a unique international focus.



## CURRENT STUDENTS' BACKGROUNDS

PhD students in the area come from a wide spectrum of backgrounds in engineering, technology, information systems, management sciences, physical sciences and even finance. Ideal candidates have strong foundational skills and knowledge in mathematics, statistics, economics and other quantitative subjects.

Many of our students come straight from university, but others have significant professional experience. Having prior research and methodology experience is helpful.

## POTENTIAL RESEARCH INTERESTS

- Operations strategy
- Innovation
- New product and services development
- Value-chain management
- Production planning and control
- Design and management of service delivery channels
- Capacity management, quality
- Productivity improvement

**WE ARE NOW ACCEPTING APPLICATIONS FOR 2018 INTAKE. LAST DAY OF APPLICATION: JAN 02, 2019**



Immerse yourself in the  
INSEAD PHD  
EXPERIENCE

[inse.ad/phd-brochure](https://www.insead.edu/phd-brochure)