

第十三届华人学者管理科学与工程国际年会  
The Thirteenth International Annual Conference of the Chinese  
Scholars Association for Management Science and Engineering

*Call for Papers*

*(The 3<sup>rd</sup> call)*

**Theme:**

The Changing Landscape of Management Science  
百年变局中的管理科学

July 29-August 01, 2021, Shanghai(上海), China

Antai College of Economics & Management, Shanghai Jiao Tong University, China

Conference Website (<https://www.acem.sjtu.edu.cn/csamse2021/index.html>)

**Host:**



**Sponsors:**



哥大商学院中国企业研究中心  
China Business Initiative, at Columbia Business School



国家自然科学基金委员会  
National Natural Science Foundation of China



## 1. Introduction

The Thirteenth International Conference of the Chinese Scholars Association for Management Science and Engineering (CSAMSE) will be held on July 29- August 01, 2021 in Shanghai and organized by Antai College of Economics & Management, Shanghai Jiao Tong University, China.

CSAMSE is a highly recognized and rapidly growing community of scholars, from both overseas and mainland China, in the field of Management Science and Engineering (MSE), who are united by a common interest to promote the communication between academia and industry and to improve management theory and practice in China. Over the past 13 years, our annual conference has developed into a great meeting place to understand the latest business developments in China and to keep abreast of the cutting edge research ideas in Management Science and Engineering.

*The Changing Landscape of Management Science*, the theme of 2021 CSAMSE conference, is derived from the current business situations adapted by many aspects, such as the application of various disruptive technologies (such as Internet of Things, Cloud Computing, Artificial Intelligence, Data science and analytics), the best practice of China and other emerging markets, the changing atlas of global competition, and the challenges faced by human development. This theme reflects our desire to promote inter-disciplinary research and the theory-practice dialogue. We invite scholars in MSE, broadly defined, from around the world to present their research at the conference. Of course, papers that are in line with the conference theme are especially welcome.

As in the past, we will invite world-renown scholars and industry thought leaders to give keynote speeches and lead panel discussions. Although this is an ongoing process, we are pleased to announce that Dr. **Christopher S. Tang**, the UCLA Distinguished Professor and former Editor-in-Chief of *M&SOM*, Dr. **John R. Birge**, the Chicago U. Booth Business School and Editor-in-Chief of *OR* and Dr. **Jianmin Jia**, the Presidential Chair Professor of CUHK, Shenzhen will be among keynote speakers in 2021 CSAMSE conference.

The **CSAMSE Young Scholars Colloquium** will take place again at the 2021 CSAMSE conference. We cordially invite young scholars (assistant/associate professors and advanced doctoral students) to the colloquium that will feature panel discussions with leading academics who have extensive research and senior editorial experiences. The purpose of this colloquium is to bring together young scholars in the field of Management Science and Engineering to discuss the challenges they face in research and in the process of publishing in top-tier journals. To ensure the quality and the effectiveness of the colloquium, attendees are limited to 60 in total. **Pre-registration at the conference website is required for the colloquium and seats are assigned on a first-come first-served basis.**

The **CSAMSE Female Scholars Luncheon** provides a great networking opportunity to discuss challenges in career development and to share experiences that are unique for female scholars in operations research, operations management and industrial engineering. The Luncheon welcomes female scholars at various stages of their career (assistant/associate/full professors, as

well as doctoral students) to join the event. As usual, we will have several guests to join us and share their thoughts and experiences.

Apart from the long-standing **CSAMSE Best Paper Award** (referring to the conference website for details), the newly established **CSAMSE Management Science Practice Award** will also be bestowed again this year. It is a prestigious award to recognize an outstanding piece of work that is rooted in the principles of Management Science and Engineering and has a significant impact on practice. The Award is for an individual or a group of people. An eligible application must provide evidence of practical impact, which is broadly defined to be any contribution to a business or an organization in terms of performance improvements or changes in how practitioners approach a real-world problem. The inaugural award will be given at the conference. More details about the award and the application process can be found in the attached flyer “*CSAMSE Management Science Practice Award*,” which is also available on the conference website. **The deadline for submissions is June 30, 2021.**

The **Special Issue of Journal of Management Science and Engineering (JMSE)**, being themed *The Changing Landscape of Management Science*, is jointly launched by JMSE and CSAMSE through the platform of 2021 CSAMSE conference, and seeks to publish high-quality scholarly papers that focus on original works or comprehensive reviews with relevancy of the theme in the fields of management science and engineering. For more details about this SI and the journal, please read the attached flyer. JMSE is ranked as *Grade A* in “Management Sciences” by National Natural Science Foundation of China (NSFC). All published papers are available on *ScienceDirect*.

## 2. Conference Registration Rate

### Before June 30, 2021

Category	Fees (Offline Activity)	Fees (Online Activity)	
		Giving Talks or Applying CSAMSE Management Science Practice Award	As Audiences
China Mainland Attendees and their guests	<ul style="list-style-type: none"> <li>• Attendee: RMB2,000/person</li> <li>• Guest: RMB 1,000/person</li> <li>• Student: RMB 1,000/person</li> </ul>	<ul style="list-style-type: none"> <li>• Attendee: RMB1,000/person</li> <li>• Student: RMB 500/person</li> </ul>	<b>Free!</b>  (Attending some keynotes and sessions online)
Overseas Attendees and their guests	<ul style="list-style-type: none"> <li>• Attendee: USD 300/person</li> <li>• Guest: USD 150/person</li> <li>• Student: USD 150/person</li> </ul>	<ul style="list-style-type: none"> <li>• Attendee: USD 150/person</li> <li>• Student: USD 75/person</li> </ul>	

After July 01, 2021

Category	Fees (Offline Activity)	Fees (Online Activity)	
		Giving Talks or Applying CSAMSE Management Science Practice Award	As Audiences
China Mainland Attendees and their guests	<ul style="list-style-type: none"> <li>• Attendee: RMB2,200/person</li> <li>• Guest: RMB 1,200/person</li> <li>• Student: RMB 1,200/person</li> </ul>	<ul style="list-style-type: none"> <li>• Attendee: RMB1,100/person</li> <li>• Student: RMB 600/person</li> </ul>	<p><b>Free!</b></p> <p>(Attending some keynotes and sessions online)</p>
Overseas Attendees and their guests	<ul style="list-style-type: none"> <li>• Attendee: USD 325/person</li> <li>• Guest: USD 175/person</li> <li>• Student: USD 175/person</li> </ul>	<ul style="list-style-type: none"> <li>• Attendee: USD 162/person</li> <li>• Student: USD 87/person</li> </ul>	

\*Attendee's registration fee will only cover the conference materials, coffee/tea break, lunch and dinner

\*Guest's registration fee will only cover dinner.

\*Attendee's guest is only limited to his/her family member or companion.

### 3. Conference Agenda

To be announced on the conference website.

### 4. Hotel

Please check for the hotel information at the conference website and follow the instructions.

### 5. Business Site Visits

We will arrange tours to visit some local enterprises. Please see the updated information about the tours on the conference website.

### 6. Important Dates

Deadlines	Items
June 20, 2021	Full paper submission for the Best Paper Award competition
June 30, 2021	CSAMSE Management Science Practice Award
June 30, 2021	Abstract submission for session presentation
June 30, 2021	Early-bird Registration
July 30- August 1, 2021 (Registration on July 29)	Conference date

### 7. Contact us

Please feel free to contact us via email to,

Dr. **Jun Luo** (jluo\_ms@sjtu.edu.cn) Shanghai Jiao Tong University

Dr. **Longfei He** (helf@tju.edu.cn) Tianjin University

Dr. **Mei Xue** (mei.xue@bc.edu) Boston College

With warm regards,

Wei Zhang (张维)

Conference Chair

President of CSAMSE

Chair Professor, College of Management &  
Economics, Tianjin University



Fangruo Chen (陈方若)

Conference Co-Chair

CSAMSE's Founding President

Chair Professor, Dean of Antai College of  
Economics & Management, Shanghai Jiao Tong  
University



**Host:**

ACEM, SJTU 上海交通大学安泰经济与管理学院

CSAMSE 华人学者管理科学与工程年会理事会

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