

Distinguished Business Analytics Speaker Events



Analytics In Turbulent Times How have analytics helped solve company as well as societal issues, from pandemics to day-to-day operational challenges? We'll quickly cover examples of how analytics have come to the rescue and see how companies and government agencies around the world are rapidly shifting to Analytic Process Automation platforms to drive digital transformation in their businesses. And then we'll demonstrate the platform that 37% of the Global 2000 are using, as we spend some time in Alteryx, building a quick model and answering a question on the fly.

Speaker: Alan Jacobson, Chief Data and Analytics Officer of Alteryx

Alan Jacobson is the chief data and analytics officer (CDAO) of Alteryx, driving key data initiatives and accelerating digital business transformation for the Alteryx global customer base. As CDAO of Alteryx, Jacobson leads the company's data science practice as a best-in-class example of how a company can get maximum leverage out of its data and the insights it contains. He is responsible for data management and governance, product and internal data, and use of the Alteryx Platform to drive continued growth.

Prior to joining Alteryx, Alan held a variety of leadership roles at Ford Motor Company across engineering, marketing, sales, and new business development; most recently leading a team of data scientists to drive digital transformation across the enterprise. Alan was recognized as a top leader in the global automotive industry as an Automotive Hall of Fame Leadership & Excellence award winner and an Outstanding Engineer of the Year by the Engineering Society of Detroit and works with the National Academy of Engineering and other organizations as an advisor on data science topics.

Alan earned his bachelor's degrees in engineering from the University of New Hampshire and received his master's degree in mechanical engineering from Virginia Tech.

Wednesday, June 17, 2020, Eastern Time 4:30 - 5:30 pm

Zoom Webinar

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