

# ***Career Talk in Data & Analytics***

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**Do you want to grow your career in data science, business analytics, operations research, management consulting?**

**Are you looking to find out how?**

*This event will provide you with candid career advice from leaders in data & analytics and will allow you to ask any career related questions.*

**Thursday, August 27, 2020**

**5:00 - 6:00 pm EST**

**Zoom Webinar**

**[REGISTER NOW](#)**

## **Panelists**



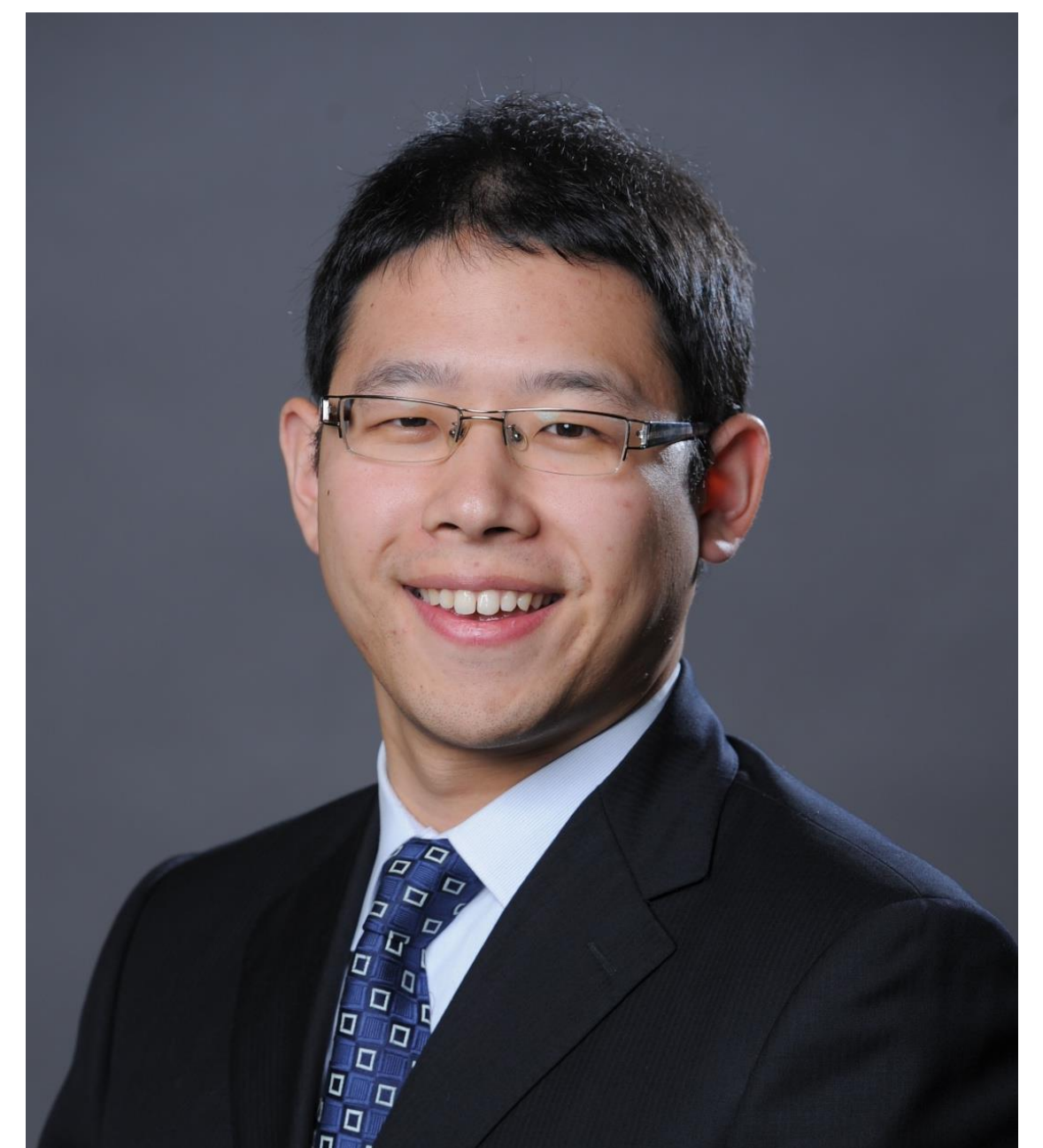
**David S Boateng**

Senior Manager,  
GBS Digital Solutions,  
General Motors



**Daniel Reaume**

Chief Analytics Director  
Cat Digital



**Stephen Xu**

Partner, Data Analytics &  
Software Development  
Umlaut



**David Boateng**, Senior Manager of GBS Digital Solutions at General Motors. Mr. Boateng is an experienced Automotive, Analytics and Automation leader. His focus is on accelerating digital innovations across the enterprise, and large scale process transformations, as well as upskilling the workforce for citizen led digital solutions. He plans to mature predictive analytics as a core service. He has expanded digital best practices beyond US into Brazil and Manila services centers with tighter global team integrations. He has also delivered high business impact analytic solutions across multiple vehicle development disciplines, from engineering to marketing, by exercising customer engagement and cross functional team building as a core skill. He was awarded the 2014 Boss Kettering, General Motor's most prestigious award, for innovations in product development. He holds a M.S. degree from Indiana University Bloomington, a M.S. degree from Kettering University and a B.S. degree from University of Texas at Austin.

**Daniel Reaume**, Chief Analytics Director at Cat Digital. Based out of Chicago, Dr. Reaume leads Cat Digital Analytics. His team consists of data scientists and operations researchers in Chicago, Peoria, and Champaign. It focuses on Product Analytics, IoT Analytics, and Business & Operations Analytics. He has over 20 years of experience leading the development and delivery of analytic solutions and strategies for several of the world's largest and most iconic manufacturing companies, including General Motors, Dow Corning, Dow Chemical, and Caterpillar. He also has consulting experience, serving as VP of Analytics for Revenue Analytics, the leading consultancy for advanced pricing analytics. Additionally, he has almost 20 years of experience as an adjunct professor at the University of Michigan's College of Engineering. A licensed professional engineer and attorney, he holds M.S and Ph.D. degrees from the University of Michigan, a B.S. degree from the University of Windsor, a Management degree from the University of Waterloo, and two law degrees.

**Stephen Xu**, Partner at Umlaut. Mr. Xu is a Partner with Umlaut (formerly known as P3), a global consulting firm working in Automotive, Telecom, and Aviation Industry. With 10 years' experience in the automotive consulting, he has led Connected Vehicle, Electric Mobility, Shared Mobility Services and Industry 4.0 related projects for Fortune 500 OEM and Tier I clients. He also led P3's operations in California (Irvine and San Jose office) before managing the nationwide data analytics and software development practice. He has significant experience in product strategy, new mobility service launch, and data monetization. He holds a M.S. degree from University of Michigan and a B.S. degree from Shanghai Jiaotong University.