



# PhD in Technology and Operations Management

CALL FOR APPLICATIONS 2021 INTAKE

## Full-time PhD Positions in the Technology and Operations Management with funding for first 5 years of studies

INSEAD is seeking candidates who are keen to pursue a career in business academia to join the PhD in Management specializing in Technology and Operations Management (TOM) for 2021 intake.

The TOM group at INSEAD has a strong reputation worldwide, and its PhD Programme boasts of 100% academic placement over its entire history. With resident faculty members spread across France and Singapore, the group is at the forefront of value creation on a global scale through innovative product and process design, health care, project management as well as on value capture through effective supply chain management, among many others. The group includes editors at leading academic journals including *Management Sciences*, *Operations Research*, *M&SOM* and *POMS*, and it is consistently at the top of the research productivity rankings.

Prospects can view the potential research interests in the area and its various contributions in research on <http://bit.ly/insead-phd-technology-and-operations-management> and <http://bit.ly/experience-insead-phd-technology-and-operations-management>

The PhD in Management is inherently interdisciplinary, and in the TOM area, it is highly encouraged among its students. There are frequent joint research projects with other areas – Decision Sciences, Entrepreneurship, Finance, Marketing, Strategy and Organisational Behaviour. The group is strong in multiple research methods, including mathematical modeling, econometrics and surveys, multiple case studies, and experiments with human subjects.

The PhD in TOM area has a formidable placement history, with graduates securing top academic placements in Wharton, London Business School, Georgia Tech, Georgetown, University of Illinois, University of Chicago, and recently in Vanderbilt, Michigan Ross, University of Maryland, Emory, among many others.

## Who are we looking for? Prospects who are:

Our standards are high but extremely broad. We welcome applications from various backgrounds, but what successful applicants have in common is their desire to pursue a career in business academia.

PhD Candidates in the area come from a wide spectrum of background in engineering, technology, and information systems, management sciences, physical sciences, and even finance. Ideal candidates have strong foundational skills and knowledge in mathematics, statistics, economics, and any quants-related courses. Many of our students come straight from university, while some have significant professional experience. Although research experience is



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not mandatory when applying to the programme, having prior research and methodology experience, in any level, is helpful in the area.

*If you or anyone you know who is keen to pursue the INSEAD PhD would like to start preparing for 2021 intake, please contact [Ann.JULATON@insead.edu](mailto:Ann.JULATON@insead.edu)*

## APPLY NOW TO THE PHD IN TECHNOLOGY AND OPERATIONS MANAGEMENT

We are now accepting applications for the TOM area 2021 intake. Start your application on <https://bit.ly/insead-phd-apply>. Last day of submission is on 04 January 2021. For more details, visit <https://bit.ly/insead-phd-admissions>

### Minimum admissions requirements:

- Bachelor's degree or equivalent
- Recent GMAT or GRE score (no more than 5 years old); we accept the online/home GMAT or GRE test
- TOEFL score (no more than 2 years old) if English is not your native language. TOEFL can be automatically waived if any of your degrees' medium of instruction is in English
- PDF copies of official academic transcripts and certificates (if not in English, an official third-party English translation is required)
- 3 letters of recommendation, preferably from academic sources; industry sources are also accepted
- Statement of purpose (1,500 words essay)
- Open one-way interview

**Start of intake:** mid-August 2021

**Location of studies:** Singapore and Fontainebleau, France

**Study form:** Full-time

**Duration:** 5 years (2 years of course work, 3rd to 5th year dissertation phase)

**Funding:** Full funding for first 5 years of doctoral studies; funding applies to all admitted students, regardless of background (<https://bit.ly/insead-phd-financing>)

**Campus exchange:** Compulsory between the two campuses, Singapore and France; an option for campus exchange with Wharton (through the INSEAD-Wharton Alliance)

**How to apply:** Application is electronic. All documents are uploaded as e-files (PDFs). For more info visit <https://bit.ly/insead-phd-admissions>



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## PHD SCHOLARSHIP DETAILS

All admitted candidates, regardless of nationality and background, will receive a full tuition fees waiver, a generous living allowance (stipend) to cover the cost of living for the first 5 years of full-time study, a substantial research and conference budget support, and comprehensive health insurance coverage (student, spouse and children). This generous benefit is available to all admitted PhD students in the first five years of study and is renewed annually based on satisfactory progress in the programme. Visit <https://bit.ly/insead-phd-financing> for more details.

## IN SUMMARY, THE STUDENTS IN THE INSEAD PHD:

- Study on two campuses - Singapore and France
- Benefit from an exchange in the U.S., for example with The Wharton School
- Work alongside faculty who are experts in their respective fields, and with a highly diverse group of peers coming from excellent academic backgrounds
- Receive full scholarships for first five years of full-time studies. Visit <https://bit.ly/insead-phd-financing> for updated information.

Experience the PhD – <https://bit.ly/experience-insead-phd> | <https://bit.ly/insead-phd> | <https://bit.ly/why-insead-phd>



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