**ASSISTANT/ ASSOCIATE / FULL PROFESSOR POSITION IN MARKETING**

**WITH A FOCUS ON RETAIL MANAGEMENT**

Desautels Faculty of Management at McGill University invites applications from candidates in the Marketing field with demonstrated quality research output and teaching excellence focusing on empirical research or analytics or on consumer behavior research for a tenure-track position at the Assistant /Associate/ Full Professor level starting at or after January 1st, 2023. Teaching load and salary are competitive. Senior candidates may be considered for appointment as a Chaired Professor (with tenure).

The position will be based at the Bensadoun School of Retail Management (BSRM) with an affiliation to the Marketing area. BSRM is an integral unit of the Desautels Faculty of Management and is mandated to perform cutting-edge, integrative research that builds on expertise from across the Faculty, as well as from other disciplines of the University, such as Computer Science, Engineering, Public Health, Agricultural and Environmental Sciences, Sustainability and Public Policy. The successful candidate is expected to contribute to the School’s research, teaching and outreach goals. BSRM offers academic programs at all levels - Bachelor, Masters, PhD and Executive, and collaborates with industry partners from all over the world (<https://www.mcgill.ca/bensadoun-school/about-bsrm/mission-vision>). As a member of BSRM, the candidate will have the added opportunity and funding to be able to collaborate with industry practitioners and policy makers to tackle challenges in the retail sector, including digitization, competition, globalization, health and safety as well as important issues such as those related to equity, diversity and inclusion.

**Qualifications:** A Ph.D. degree in Marketing (or related field) is required. Applicants demonstrating outstanding potential who are doctoral students and plan to have completed the requirements for their Ph.D. by September 2023 may be considered. Applicants need to have an experience-appropriate record of research publications in high quality, peer-reviewed journals, and clear promise of future publications in such journals. The ideal candidate will also have evidence of effective teaching as s/he is expected to teach in our undergraduate and graduate programs. Research and teaching expertise of the candidate should be in aspects related to any facet of marketing related to retailing such as, but not limited to consumer behavior, analytics, sustainability, advertising, technology, social commerce, business model innovations, and ecommerce. BSRM is particularly interested in candidates with novel and integrative research programs and strong methodology expertise, including qualitative methodologies.

Established in 1821, McGill University is an internationally known, research-intensive university. In 2021, it was 31st in the QS University Ranking and has been ranked as the number 1 research university in Canada for 13 years in a row by Maclean’s University Rankings (see [http://www.mcgill.ca](http://www.mcgill.ca/)). McGill University is located in downtown Montreal, which consistently ranks as one of the livable cities in the world. Offering a unique blend of North American and European culture, Montreal is renowned for its diversity, and has emerged, over recent years, as one of the most vibrant hubs for technological innovation.

**Application Requirements:**

The application deadline is **July** **31st,** **2022.** Please note that applications will be evaluated on an ongoing basis before the deadline is reached and will continue until the position is filled or the search is terminated. Short-listed candidates invited to meet with members of the Faculty should expect to be interviewed either virtually or in-person as of September 2022.

The following supporting documents must be submitted through [Workday](https://mcgill.wd3.myworkdayjobs.com/en-US/mcgill_careers/job/Bronfman-Building/ASSISTANT---ASSOCIATE---FULL-PROFESSOR--POSITION-IN-MARKETING-WITH-A-FOCUS-ON-RETAIL-MANAGEMENT_JR0000027787):

* + cover letter and curriculum vitae
  + statement of research
  + teaching statement
  + sample research papers
  + evidence of teaching effectiveness (when applicable)

***Make sure you upload all documents with the CV on*** [***Workday***](https://mcgill.wd3.myworkdayjobs.com/en-US/mcgill_careers/job/Bronfman-Building/ASSISTANT---ASSOCIATE---FULL-PROFESSOR--POSITION-IN-MARKETING-WITH-A-FOCUS-ON-RETAIL-MANAGEMENT_JR0000027787)

The cover letter in the application may be addressed to:

Saibal Ray, Academic Director

Bensadoun School of Retail Management

Desautels Faculty of Management

McGill University

1001 Sherbrooke Street West

Montreal, Quebec, Canada H3A 1G5

We are not requesting reference letters at this point; reference check is a secondary step which may follow.

Questions about the position should be directed to Dr. Rony Chamoun at [rony.chamoun@mcgill.ca](mailto:rony.chamoun@mcgill.ca)

***McGill University is committed to equity and diversity within its community and values academic rigour and excellence. We welcome and encourage applications from racialized persons/visible minorities, women, Indigenous persons, persons with disabilities, ethnic minorities, and persons of minority sexual orientations and gender identities, as well as from all qualified candidates with the skills and knowledge to engage productively with diverse communities.***

***At McGill, research that reflects diverse intellectual traditions, methodologies, and modes of dissemination and translation is valued and encouraged. Candidates are invited to demonstrate their research impact both within and across academic disciplines and in other sectors, such as government, communities, or industry.***

***McGill further recognizes and fairly considers the impact of leaves (e.g., family care or health-related) that may contribute to career interruptions or slowdowns. Candidates are encouraged to signal any leave that affected productivity, or that may have had an effect on their career path. This information will be considered to ensure the equitable assessment of the candidate’s record.***

***McGill implements an employment equity program and encourages members of designated equity groups to self-identify. It further seeks to ensure the equitable treatment and full inclusion of persons with disabilities by striving for the implementation of universal design principles transversally, across all facets of the University community, and through***[***accommodation policies and procedures***](https://www.mcgill.ca/hr/benefits/disabilities)***. Persons with disabilities who anticipate needing accommodations for any part of the application process may contact, in confidence,*** [**accessibilityrequest.hr@mcgill.ca**](mailto:accessibilityrequest.hr@mcgill.ca)**.**

***All qualified applicants are encouraged to apply; however, in accordance with Canadian immigration requirements, Canadians and permanent residents will be given priority.***