

PhD Department

PHD IN TECHNOLOGY AND OPERATIONS MANAGEMENT - CALL FOR APPLICATIONS FOR 2022 INTAKE

INSEAD is seeking candidates to join the PhD in Technology and Operations Management for the 2022 intake. Applicants keen to pursue a career in business academia as a professor of management are highly encouraged to apply. Applications for 2022 intake starts in early Fall/Autumn of 2021.

The TOM Area encompasses all activities that an organisation carries out to transform inputs into value for the customer. In general terms, operations management is the design, management, and improvement of all value-adding processes in an organisation that lead to some form of output, whether it be a product or a service. These processes span a broad range of activities surrounding the issues of design, procurement, manufacturing and delivery of products and services.

Areas of study in the area include (but are not limited to) operations strategy, innovation, new product and services development, value chain management, production planning and control, design and management of service delivery channels, capacity management, quality, and productivity improvement.

Given that transformation processes cut across different organisations and across functional areas within organisations, it is not surprising that operations management research frequently deals with issues that interface with other areas like strategy, marketing, and organisational behaviour.

Research in this field draws from a rich methodological background in operations research, economics, and statistics. Faculty members in the TOM area have incorporated this diversity in both issues and methodologies in their research; thus, creating an intellectually stimulating environment for doctoral studies. Its interdisciplinary nature characterises the TOM area, a good blend of academic rigour and industry relevance in research, and a unique international focus.

https://inse.ad/phd-in-technology-operations-management | https://inse.ad/experience-insead-phd-tom

WHAT ARE WE LOOKING FOR IN OUR PROSPECTS?

PhD Candidates in the area come from a broad spectrum of backgrounds - engineering, technology, and information systems, management sciences, physical sciences and even finance. Ideal candidates have strong foundational skills and knowledge in mathematics, statistics, economics and any quants-related courses. Many of our students come straight from university, but others have significant professional experience. Having prior research and methodology experience is helpful.

SCHOLARSHIP DETAILS

All admitted candidates receive a full-tuition fees waiver, an annual living allowance (or stipend) to cover the cost of living for the first five years of full-time study, research and conference budget support, and health insurance coverage. This generous benefit is available to all admitted PhD students in the first five years of studies and is renewed annually based on satisfactory progress in the programme. More details – https://inse.ad/phd/financing. **

- Recruitment period: September 2021 to 06 January 2022
- Start of intake: mid-August 2022 (for pre-course work preparation)
- Location of studies: Fontainebleau, France and Singapore
- Study form: Full-time
- Duration: 5 years (Years 1 and 2 Coursework; Years 3 to 5 Dissertation Phase)
- Funding: Full funding for the first five years of doctoral studies; grant applies to all admitted students**



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• Campus exchange: Compulsory between Fontainebleau, France and Singapore; an option for campus exchange with The Wharton School in the US, through the INSEAD-Wharton Alliance Exchange Programme

MINIMUM ADMISSIONS REQUIREMENTS

- A bachelor's degree or equivalent, with or without masters
- A GMAT or GRE score (less than five years old)
- A TOEFL score (less than two years old); we automatically waive the TOEFL test if you have studied your degree exclusively in English, and we do not accept the IELTS test in place of the TOEFL
- E-copies of official academic transcripts and certificates; if these documents are not in English, we require an official third-party English translation
- Three letters of recommendation, preferably from faculty members
- A statement of purpose (1,500 words essay)
- Open one-way recorded interview
- A fee of €50 per application
- A live interview once successfully shortlisted

More details on https://inse.ad/phd/admissions

HOW TO APPLY?

The PhD application is entirely electronic and opens in the first week of September 2021. To access the application platform and upload e-copies of supporting documents, go to https://inse.ad/phd/admissions. In the meantime, attend our recruitment events to get the latest updates on preparing a competitive application. To register, go to https://inse.ad/phd/events.

DEADLINES:

- Preferred deadline: <u>15 December 2021, 23:59 CET</u>
- Last day of submission of the online application: <u>06 January 2022, 23:59 CET</u>
- Last day of submission of the open one-way recorded interview: 10 January 2022, 23:59 CET