



Professor of the Practice or Teaching Professor of Business Analytics

Overview

The Wake Forest University School of Business is seeking qualified candidates for a Fall 2016 non-tenure-track Professor of the Practice or Teaching Professor faculty appointment in Business Analytics. This individual will be expected to teach courses in undergraduate and graduate business analytics and support our Master of Science in Business Analytics currently being developed; positively contribute to our relations with the Business Analytics profession and the broader marketplace; and provide service to the Analytics area, School of Business, and our University. All ranks will be considered (Assistant, Associate, Full), and the position offers a highly competitive package of compensation and benefits.

Job Qualifications

Wake Forest University has a long tradition of excellence in market-relevant teaching, and the ideal candidate should demonstrate an ability to contribute to the teaching quality of the School of Business. Candidates must have either: (1) a relevant Master's degree and at least 10+ years of industry experience [for Professor of the Practice] or (2) a Ph.D. in Business or related field [for Teaching Professor]. The School of Business focuses on educating the whole person with our faculty members facilitating students' acquisition of deep conceptual knowledge, their attainment of a broad set of professional competencies, and their development of a clear sense of professional identity and character. Therefore, we seek a student-centric colleague who subscribes to this holistic educational philosophy, serves as an exemplary role model, and can demonstrate a commitment to teaching courses that develop students in all three of these areas.

Moreover, we also seek educators who are dedicated to four central foci in our educational mission – that is, who have a track record of developing the following strengths in others:

- **Impactful** – Our graduates are able to make immediate, meaningful contributions to their organizations through their ability to think strategically, act practically, and communicate effectively.
- **Professional** – Our graduates create value for others; embrace a professional identity and understand and commit to stewardship of the honor, traditions, and productive and innovative culture of their profession; and work to strengthen their community using the skill and expertise of their professional training.
- **Honorable** – To achieve high levels of performance while maintaining the highest standards of individual character, our graduates lead ethically and exhibit personal strengths that enable success with integrity.
- **Global** – To effectively lead across cultural and geographical boundaries, our graduates leverage diversity and demonstrate a global mindset.

Finally, because we are preparing students to succeed and flourish in the Business Analytics profession, we seek to hire Professors of the Practice and Teaching Professors who understand this marketplace, who desire to be deeply connected to it on a continuing basis, and who are committed to supporting our

students as they prepare for and embark on fulfilling career trajectories. Applicants with demonstrated ability to design and deliver educational experiences that are valued by industry will be preferred.

Wake Forest University

Wake Forest University is a private, coeducational institution dedicated to academic excellence in liberal arts, graduate, and professional education. Founded in 1834, the University is ranked among the top thirty national universities according to *U.S. News & World Report*. With over 4,800 undergraduates and 2,600 graduate and professional students, the student-faculty ratio is 11:1. Wake Forest is a collegiate university offering a vibrant, intellectual community with a rich cultural life, an impressive array of facilities, and a strong athletics program competing in the Atlantic Coast Conference (ACC). Since its founding, the University has adopted the motto “pro humanitate,” which is exemplified by a deep institutional commitment to public service and engagement with the world. [Click here for quick facts about the University.](#)

The home campus for our new Master of Science in Business Analytics program will be in Winston-Salem, NC, a beautiful, mid-sized city centrally located in the Piedmont-Triad region of North Carolina. Winston-Salem is a family-friendly city with high quality schools, numerous outdoor recreational activities and events, and is known for its vibrant and thriving arts scene. Residents enjoy close proximity to the beautiful Blue Ridge Mountains (1.5 hours) and Atlantic beaches (4 hours), a moderate climate with four distinct seasons, a very reasonable cost of living, and an eclectic variety of restaurants, wine bars, and breweries for dining with friends and family. Winston-Salem offers many of the amenities of a large city but with the sense of community and quality of life of a smaller town (www.visitwinstonsalem.com).

Wake Forest School of Business

The AACSB-accredited, nationally ranked Wake Forest School of Business offers undergraduate academic programs in Accountancy, Finance, Business and Enterprise Management, and Mathematical Business, as well as graduate programs encompassing the Master of Science in Accountancy, Master of Arts in Management, and MBA. A Master of Science in Business Analytics is anticipated for Fall 2016.

Most recently, *Bloomberg Businessweek* ranked the School of Business #1 in the nation for academic quality for the sixth consecutive year and 11th overall for undergraduate education. Additionally, *U.S. News & World Report* ranks the part-time MBA programs #20 in the nation and #1 in North Carolina. Courses are offered at both our beautiful home campus in Winston-Salem, NC and at our new and growing urban Charlotte Center campus in Charlotte, NC.

Farrell Hall

Wake Forest University business programs and faculty are housed in Farrell Hall, the new four-level, 120,000-square foot home of the Wake Forest School of Business. Farrell Hall features state-of-the-art technology and groundbreaking design to create an environment in which faculty-student engagement and interaction thrives.

Application Procedure

For more information about the School of Business and Wake Forest University, [click here to visit the School of Business website](#). For online application instructions, [click here](#) to visit the Wake Forest Careers site and select Apply/Faculty/School of Business. Required materials include a letter of application, statement of teaching philosophy, current curriculum vitae, transcript(s), and recent course evaluation results. Inquiries about the position should be addressed to Cary Marcantonio (marcancd@wfu.edu).

Review of vitae will begin immediately, and applications submitted on or before December 1, 2015 will be given full consideration.

Wake Forest seeks to recruit and retain a diverse workforce, and encourages qualified candidates across all group demographics to apply. In order to provide a safe learning and living community, Wake Forest University conducts background investigations and drug screens for all final candidates being considered for employment.