

Lecturer**Department of Business Analytics and Technology Management****College of Business and Economics****CBE-3567L****Position**

The Department of Business Analytics and Technology Management in the College of Business and Economics at Towson University invites applications for a full-time lecturer in business analytics and project management position expected to begin Spring 2023.

Qualifications

Candidates must hold at minimum a master's degree in a field related to business, economics, data analytics, or technology management. Applicants who have work experience and/or profession certifications in Excel and data analytics are particularly encouraged to apply.

Responsibilities

The lecturer is assigned an instructional workload of 24 credits per academic year (fall and spring semesters). Depending on the needs of the department, assigned courses may include problem solving in business, business analytics, and other courses.

Undergraduate advising is part of teaching responsibilities. Service to the department, college, and university is expected. The successful candidate must have the ability to work with a diverse student population and teach effectively in the subject areas.

Department of Business Analytics and Technology Management

The Department currently has 15 full-time faculty including 11 tenured and tenure-track faculty with outstanding research records covering supply chain management, MIS, project management, operations management, security, business analytics, and other disciplines. Faculty are also actively engaged in the Baltimore Metropolitan business communities. The Department offers both graduate programs, including MS in supply chain management and Post-Baccalaureate Certificate in project management, and undergraduate degrees, including business system and processes, project management, and business analysis. The Department also supports a variety of core courses for the College, including business analytics, information technology, and operations management.

College of Business and Economics

To educate future business leaders, the College of Business and Economics is dedicated to excellence in teaching and research by bridging theory to business practice with innovative academic programs. The College of Business and Economics is accredited in both business and accounting by the Association to Advance Collegiate Schools of Business (AACSB) International. With nearly 3,400 students, it conducts undergraduate business programs with majors/concentrations in an array of business fields and offers a growing number of graduate programs including M.S. in supply chain management, M.S. in marketing intelligence, and M.S. in accounting and business advisory services. The College plays a prominent role in providing leadership to local/regional firms, governments, and non-profit organizations.

Towson University

Towson University (www.towson.edu) was founded in 1866, is recognized by U. S. News and World Reports as one of the top 100 public universities in the Northeast and Mid-Atlantic regions, is Baltimore's largest university, and is the largest public, comprehensive institution in the University of Maryland System. TU enrolls over 18,000 undergraduates and nearly 4,000 graduate students across six academic colleges (business, education, fine arts, health professions, liberal arts, science & mathematics), has over 865 full-time faculty, and offers more than 65 bachelor's, 45 master's, and 5 doctoral programs. Our centrally located campus sits on 330 rolling green acres and is 10 miles north of Baltimore, 45 miles north of Washington D.C., and 95 miles south of Philadelphia.

Application Process

Review of applications begins immediately and continues until the position is filled. Please send application with current CV, two reference letters, teaching evaluations, and evidence of professional certifications, if available, to batm@towson.edu. In the subject line, please state "BATM Full-time Lecturer Position". This position is also posted at TU website: <https://www.towson.edu/provost/prospective/lecturer-cbe-35671.html>

A Criminal Background Investigation is required for the hired candidate and the results may impact employment.

Please be sure to visit the [Applicant Data Form](#) to complete a voluntary on-line applicant data form. The information you provide will inform the university's affirmative action plan and is for statistical-related purposes only. The information will not be used for any other purpose.

Towson University is an equal opportunity/affirmative action employer and has a strong institutional commitment to diversity, as detailed in "A More Inclusive TU: Advancing Equity and Diversity (2020 – 25)." TU is a national leader in inclusive excellence, the only institution in Maryland with zero achievement gap, and 68% growth in minority enrollment over the past 5 years. We encourage applications from a variety of (dis)abilities, cultural, ethnic, race, sex, gender identity/expressions, national origins, ages, veteran status, color, religious, socio-economic, sexual orientations and belief backgrounds.