POMS College of Behavioral Operations Management
Mini-Conference Houston
May 3, 2018

10:00am – 11:15am: Junior scholar working paper finalist session 1
  Speaker: Bhavani Uppari, INSEAD
  Title: Modeling Newsvendor Behavior: A Prospect Theory Approach

  Speaker: Yuqian Xu, University of Illinois
  Title: When Is the Root of All Evil not Money? The Impact of Load on Operational Risk at a Commercial
      Bank

  Speaker: Dennis Zhang, Washington University St. Louis
  Title: How Does Dynamic Pricing Affect Customer Behavior on Retailing Platforms? Evidence from a
      Large Randomized Experiment on Alibaba

11:30am – 12:45pm: Junior scholar working paper finalist session 2
  Speaker: Mahdi Mahmoudzadeh, Georgia Institute of Technology
  Title: On the Non-Equivalence of Trade-ins and Upgrades in the Presence of Framing Effect:
      Experimental Evidence and Implications for Theory

  Speaker: Behrooz Pourghannad, University of Minnesota
  Title: Is Simplicity the Ultimate Sophistication? Wholesale Pricing vs. Non-Linear Pricing

  Speaker: Blair Flicker, University of Texas at Dallas
  Title: Managerial Insight and "Optimal" Algorithms

12:45pm – 2:00pm: Lunch and Awards

2:00pm – 3:30pm: Paper session
  Speaker: Yifu Li, The Hong Kong University of Science and Technology
  Title: Service Design under Acclimation and Non-homogeneous Memory Decay

  Speaker: Siqi Ma, University of Akron
  Title: Inventory Control under Different Forms of Uncertainty: Ambiguity and Stochastic Variability

  Speaker: Xianghua Wu, University of Texas at Arlington
  Title: Trust in Supply Chain with Double Marginalization

  Speaker: Quan Zheng, University of Florida
  Title: Probabilistic Selling for Vertically Differentiated Products with Salient Thinkers

3:45pm – 4:35pm: Behavioral issues in practice
  Speaker: Jeremy Brann, Shell Exploration & Production Co
  Title: The Destructive Role of Hidden Decision Criteria on Decision Quality and Project Team
      Effectiveness

4:45pm - 5:35pm: Keynote address
  Speaker: Elena Katok, University of Texas at Dallas
  Title: Trust and Usability: Numeracy and Forecast Compliance

6:00pm – 7:30pm: Joint reception for POMS Colleges