

POMS COLLEGE OF SUSTAINABLE OPERATIONS MINI-CONFERENCE

We hope you will join us for the 8th Annual POMS College of Sustainable Operations Mini-Conference, to be held this year in Orlando, FL on May 5th, the day before the POMS Annual Meeting. This year the mini-conference will consist of three sessions related to research and industry practices in Sustainable Operations:

- 1) Industry speakers and panel
 - a. Jay Brown, Interface (VP of Operations)
 - b. Tammy Kaleel, Walt Disney World (Environmental Integration Director)

- 2) New tools for research in Sustainable OM
 - a. Yanchong Zheng, MIT Sloan
Title: Using controlled experiments to examine Sustainable OM topics
Overview: *We will share research experiences and tips on how to design and implement controlled experiments to study environmental and social responsibility issues in operations management.*
 - b. Guangzhi Shang, Florida State University
Title: A starter's guide to web crawling with R
Overview: *Web crawling enables online secondary data collection at a large scale. This tutorial discusses the basics of web-crawling, its implementation in R, and the data cleaning benefit of integrating crawling into the regular R workflow.*
 - c. James Abbey, Texas A&M University
Title: Empirical triangulation: Using a multi-method, multi-sample approach to empirical OM research
Overview: *We will discuss the use of triangulation through use of multiple empirical methods and samples within an overarching study. The discussion will focus on understanding the fundamental underpinnings behind a behavioral phenomenon followed by application of experimental designs to isolate causal forces.*

- 3) Recognition and introduction of Sustainable OM student paper competition finalists

The mini-conference will start at 1pm to allow participants to fly-in that morning, and it will end by 6PM. Snacks and refreshments will be served during the mini-conference; appetizers and drinks will be served after the mini-conference.

The registration fee for the conference (if registering before April 15th) is \$100 for POMS members/non-members and \$50 for students. To register, go to <https://pomsmeetings.org/conf-2016/> and click on Registration/College Conferences/ Sustainable Operations.

Please feel free to contact us with any questions. We look forward to seeing you in Orlando!

Tim Kraft (kraftt@arden.virginia.edu) & Michael Lim (m_lim@illinois.edu)

College of Sustainable Operations Mini-Conference Co-Chairs