

Position Title: Clinical Professor, Ross School of Business; Industry Co-Director, Center for Value Chain Innovation @ the Ross School of Business, University of Michigan, Ann Arbor, MI

ABOUT THE STEPHEN M. ROSS SCHOOL OF BUSINESS

The Stephen M. Ross School of Business at the University of Michigan is a dynamic, distinctive learning community that is consistently ranked among the world's leading business schools. Ross develops ideas that shape—and people who lead—complex, global organizations.

In addition to world-class academic departments in core business disciplines, the Ross School houses research institutes and centers that provide extraordinary thought leadership and learning opportunities. The Center for Value Chain Innovation is a new initiative that aims to provide thought leadership, industry engagement, education, and dissemination of ideas regarding innovation and excellence in value chains and the evolving networked business ecosystems, critical to addressing the complex set of business and societal issues faced by the economies around the world today. A brief more detailed description of the center is provided [here](#).

Key activities of the Center include:

- Create and test new theories of value chain innovation and business ecosystem development centered around core themes of technology and its broad range impact on industry and society; develop socially and environmentally responsive value chain strategies; analyze emerging market value chains and ecosystem development; and healthcare and life sciences value chains.
- Develop projects and co-learning partnerships with select companies and nonprofit organizations;
- Develop and market value chain innovation educational materials and, in collaboration with the Ross School Executive Education leadership, engage in the development and provision of executive training programs;
- Disseminate value chain innovation ideas and intellectual products to scholars, students, corporations, nonprofits, and communities.

The Technology & Operations department of the Ross School of Business is looking for a Clinical Assistant Professor to support and enrich the Ross curriculum through their teaching excellence, program leadership and strong connections to the world of business practice. Specifically, the candidate will have expertise and experience in areas of value chain innovation and/or technology & business ecosystem with applications across industry verticals. In addition to teaching and research responsibilities, the position includes a role of Industry Co-Director for the Center for Value Chain Innovation (CVCI). In this role, the candidate will work closely with Academic Co-Director of the CVCI to establish and develop the Center. This is a new position generously funded by donors for a three-year appointment with the possibility of renewal. The ideal candidate will increase visibility and stature of the Ross School of Business in the world of business practice in the areas of value chain innovation and technology & business ecosystem and, in the process, generate financial resources essential to supporting the school's mission. This combined appointment will be split equally between the two roles of a clinical faculty and co-director.

DUTIES AND RESPONSIBILITIES

The Clinical Faculty role includes the following responsibilities:

- Develop and teach classes related to technology & business ecosystems and value chain innovation.
- Coordinate and supervise student team action-based learning projects.
- Produce scholarship that is closely tied to business practice in the thematic areas of CVCI; such scholarship could include publications, presentations, work with business leaders, policy makers

and organizations, speaking (speeches), advising, or developing proposals and obtaining grants to support or enhance integration and interaction between academic scholarship and business practice or activities related to the School's programs and projects.

As Industry Co-Director, the candidate will work with the Academic Co-Director of the CVCI with responsibilities in the following areas:

- Plan, develop, and implement short and long-range objectives for the Center.
- Work closely with faculty to create new projects and generate new sources of funding.
- Identify and implement opportunities to enhance the Center by investigating market needs and matching them to resources within the School.
- Interact with other University of Michigan schools, Ross units, students, faculty, corporate and non-profit organizations, and donors to provide seamless delivery of high-quality curricular and co-curricular experiences for Ross students.
- Manage and coordinate staff (where relevant) and execution for CVCI events (scheduling, facilities, catering, presenters, course materials, etc.) including the bi-annual [Technology and Business Innovation Forum \(TBIF\)](#).
- Continue to build and nurture the existing relationships with corporate members of the [Technology and Business Innovation Forum \(TBIF\)](#)
- Build and nurture new external and internal relationships with key individuals and organizations to foster the CVCI mission
- Direct the marketing and communications of CVCI activities. Promote positive public relations for the Center and its work.

REQUIRED QUALIFICATIONS

- A master's degree is required. Graduate degree in business administration or technology-related field, including PhD or ABD, is preferred.
- Ability to teach classes & supervise projects in some of the CVCI focus areas is required.
- Must have a passion for, some understanding of, and exposure to topic areas in value chain innovation.
- Must have significant (8-10 years) leadership experience. Experience leading a new center, program or initiative is strongly valued.
- Excellent written, verbal and presentation skills and strong relationship-building and organizational skills are essential.
- Demonstrated managerial, team leadership, and problem-solving skills are essential.
- Candidates must have a proven track record in fiscal management and experience preparing and monitoring budgets.
- Candidates must have good interpersonal skills, as well as the analytic ability to assess the market environment, anticipate corporate and non-profit stakeholders' needs in the area of supply chain innovations, and develop creative ideas regarding possible programmatic and other potential solutions.

HOW TO APPLY

Applicants may submit their applications electronically at <http://www.bus.umich.edu/FacultyRecruiting> to upload the following:

- Statement of interest and contribution to business practice / research
- Evidence of teaching experience (if any)
- A curriculum vitae that includes three references