



# MASTERS OF MANAGEMENT IN ANALYTICS

Desautels Faculty of Management

# Why a Masters of Management in Analytics at McGill?

*The Master of Management in Analytics (MMA) degree is a twelve-month, interdisciplinary program that will prepare students for the evolving field of business analytics with an emphasis on managerial problem-solving using data analytics tools to optimize organisational decisions.*

## Learn with the best

McGill University consistently ranks among the top 40 universities in the world.\* In addition, professors at the Desautels Faculty of Management are recognised internationally for their research excellence and innovative teaching.

\* QS World University Rankings 2017 and  
Maclean's University Ranking 2017

## Gain Real Experience

A key aspect of the MMA program is the experiential learning module, which will provide students with many opportunities to gain experience with big data and state-of-the-art business analytics software. Students will also benefit from an international study trip to learn about the cutting-edge applications of analytics in leading organisations. In collaboration with industry, the program will culminate with a capstone project, which will enable students to incorporate interdisciplinary knowledge to address a real-world business analytics challenge.

## JOIN THE NETWORK

The  
**McGILL ALUMNI NETWORK**  
is composed of over  
**250,000 ALUMNI**  
living around the world.  
**OVER 30,000**  
of them are  
**DESAUTELS GRADUATES,**  
many of which have  
**SUCCESSFUL CAREERS**  
in the **ANALYTICS** industry.

## Program Structure

The MMA is an intensive one-year, pre-experience program with strong emphasis on experiential learning.

The curriculum consists of three modules:

- a)** Core Module (21 credits),
- b)** Electives Module (15 credits) and
- c)** Experiential Module (9 credits)

## ADMISSIONS

**The MMA is designed for recent graduates with a Bachelor of Arts, Commerce, Economics, Engineering, or Science degree and with proven quantitative skills.**

- > Undergraduate degree
- > Curriculum Vitae (CV)
- > Two letters of reference
- > Statement of Purpose
- > GMAT or GRE\*
- > TOEFL or IELTS when applicable

\* GMAT and GRE is not required for students graduating from Canadian & US universities