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# SOUTHEAST DECISION SCIENCES INSTITUTE

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Forty-Ninth Annual Meeting — February 20 - 22, 2019

## Savannah, Georgia



### Savannah Marriott Riverfront

100 General McIntosh Blvd, Savannah, GA 31401

Call 1-912-233-7722 or visit <https://www.marriott.com/hotels/travel/savrf-savannah-marriott-riverfront/>

Request code: Coming Soon

Hotel Rate Cutoff Date: Friday, January 25, 2019

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**DEADLINE FOR PAPERS AND SPECIAL SESSION PROPOSALS: NOVEMBER 16, 2018**

**DEADLINE FOR STUDENT PAPERS: NOVEMBER 16, 2018**

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**MEETING ANNOUNCEMENT**—The Southeast Region of the Decision Sciences Institute (SE DSI) will hold its 48th Annual Meeting at the Hilton Wilmington Riverside from **February 20-22, 2019**. Proposals from those in business, government, and academia are invited for competitive papers, symposia, tutorials, and workshops on current topics from all areas of the decision sciences.

**COMPETITIVE PAPERS**—The submission of a competitive paper or abstract for review means the author certifies that the paper is original and has not been previously copyrighted, published, presented, or submitted for publication or presentation. Anyone submitting a paper must intend to register for and attend the meeting to present the paper if it is accepted. Outstanding papers will be selected and recognized at the meeting luncheon on February 21<sup>st</sup>. **The Final Submission Deadline for Regular Papers and Abstracts is November 16, 2018.**

**STUDENT PAPERS**— The 2018 SE DSI Student Paper Competition welcomes papers written by Undergraduate, MBA, and/or Ph.D. students. Papers submitted to any of the three Student Tracks must be solely of student authorship and will be subject to the same review process as regular papers. Student papers must be submitted on-line by November 17, 2018 using the paperless submission process. All student papers accepted by the reviewers will be scheduled on the program and a \$100 Travel Stipend (distributed at the meeting's luncheon) will be awarded to each paper (regardless of the number of authors). Students who do not present their papers will not receive a Travel Stipend. The judges of the Student Paper Competition will evaluate the combined quality of each student paper/presentation and recognize the outstanding ones at the meeting's luncheon on February 21<sup>st</sup>. **The Submission Deadline for Student Papers is November 16, 2018.**

**SYMPOSIA, TUTORIALS, AND WORKSHOPS**—Proposals for symposia, tutorials, and workshops must be at least two (2) pages long describing what you intend to do and why it would be of interest and importance to members of the Institute. Submissions should follow the general guidelines presented below although considerable latitude will be allowed as to the content and format of these sessions. You must provide your own specialized computers or other equipment needed for the session (SEDSI will provide LCD projectors). All participants in symposia, tutorials, and workshops must register and attend the meeting.

**PROCEEDINGS**—The SE DSI will publish electronic *Proceedings* online containing all papers presented at the meeting as well as summaries of all symposia, tutorials, and workshops. Authors are responsible to adhere to the standards outlined online for publication in the *Proceedings*. Notification of acceptance or rejection should occur in December of 2018, and accepted papers will be due in final *Proceedings* form no later than Jan 5, 2019.

**VOLUNTEERS**—Individuals interested in participating in the 2019 Program by serving as a reviewer, discussant, session chair, or in some other role should contact the Program Chair at the address indicated below. A Volunteer form is available on the SE DSI web site: [www.sedsi.org](http://www.sedsi.org).

**PLACEMENT SERVICE**—A Placement Service will be provided at the meeting at no cost to the applicants or employers. Placement Services Forms for Applicants and Positions are available on the SE DSI website. The forms may be submitted to Dr. Cheryl Aasheim, Information Technology, Georgia Southern University; [caasheim@georgiasouthern.edu](mailto:caasheim@georgiasouthern.edu).

## PAPERLESS SUBMISSION PROCESS

### INSTRUCTIONS FOR CONTRIBUTORS:

General Instructions: To submit a paper, abstract, or symposium/tutorial/workshop proposal, go to the SE DSI web site [www.sedsi.org](http://www.sedsi.org) and select the submission link.

The submission process opens July 16, 2018 and closes Nov. 16, 2018.

1. Information to be entered during the paper entry process includes (1) the track to which it is submitted, (2) the title of the paper; (3) the author(s) name(s), affiliation(s), and complete contact information including mailing address(es), telephone number(s) and e-mail address(es).
2. The submission to be uploaded must be in **PDF format**. The submission should include the title and, optionally, a one-paragraph abstract between the title and the body of the paper. **The names of the author(s) should NOT be included.**
3. Submitted papers should be a minimum of four pages.

All questions should be addressed to:

**Dr. Cheryl Aasheim**  
2019 SEDSI Program Chair  
Department of Information Technology  
Georgia Southern University  
PO Box 8150  
Statesboro, GA 30460-8150  
[caasheim@georgiasouthern.edu](mailto:caasheim@georgiasouthern.edu)  
912-478-5165

For more information and various meeting related forms, please visit the SE DSI website:  
[www.sedsi.org](http://www.sedsi.org)

**Program Chair** — Cheryl Aasheim, Information Technology, Georgia Southern University, [caasheim@georgiasouthern.edu](mailto:caasheim@georgiasouthern.edu)

**Associate Program Chair** — Hayden Wimmer, Department of Information Technology, Georgia Southern University, [hwimmer@georgiasouthern.edu](mailto:hwimmer@georgiasouthern.edu)

**Local Arrangements Coordinator** — Drew Rosen, Dept. of Information Systems & Operations Management University of North Carolina Wilmington, [rosenl@uncw.edu](mailto:rosenl@uncw.edu)

**Placement/Technology Coordinator** — John O'Malley, Department of Information Technology, Georgia Southern University, [jomalley@georgiasouthern.edu](mailto:jomalley@georgiasouthern.edu)

## Program Tracks

**Accounting, Economics and Finance** — Catherine Staples, Randolph-Macon College, [cstaples@rmc.edu](mailto:cstaples@rmc.edu)

**Analytics, Business Intelligence, Data Mining, and Statistics** — Hadi Farhangi and Suman Niranjani, Savannah State University, [farhangih@savannahstate.edu](mailto:farhangih@savannahstate.edu), [niranjani@savannahstate.edu](mailto:niranjani@savannahstate.edu),

**Data Analytics and Statistics Instruction (DASI) (Invited sessions only)** — Robert Andrews, Virginia Commonwealth University and Kelli Keeling, University of Denver

**Innovative Education, Teaching, and Pedagogy** — Ajay Aggarwal, Henderson State University, [aggarwa@hsu.edu](mailto:aggarwa@hsu.edu)

**IS, IT, Information Privacy and Security, and Social Media** — Elena Olson, Virginia Commonwealth University, [eolson2@vcu.edu](mailto:eolson2@vcu.edu)

**Management, Organizational Behavior, Organizational Theory, and Human Resource Management** — Sara Kiser, Alabama State University, [skiser@alasu.edu](mailto:skiser@alasu.edu)

**Marketing, International Business, Hospitality, Recreation and Sports** — Ping Wang, James Madison University, [wangpx@jmu.edu](mailto:wangpx@jmu.edu)

**Public Sector, Not for Profit, and Healthcare Management** — Michelle Hagadorn, Roanoke College, [hagadorn@roanoke.edu](mailto:hagadorn@roanoke.edu)

**Student Papers** — Elizabeth Rasnick, Georgia Southern University, [erasnick@georgiasouthern.edu](mailto:erasnick@georgiasouthern.edu)

**Supply Chain Management and Logistics** — Rebecca Scott, University of North Carolina Wilmington, [scottra@uncw.edu](mailto:scottra@uncw.edu)

## Southeast Decision Sciences Institute

Dr. Cheryl Aasheim – 2019 Program Chair

## Southeast Decision Sciences Institute Forty-Ninth Annual Meeting

**February 20-22, 2018**  
**Savannah Marriott Riverfront**  
**Savannah, Georgia**

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